

# Mathematical optimization

Mathematical **optimization problem**:

$$\begin{aligned} & \text{minimize } f_0(\mathbf{x}) \\ & \text{subject to } f_i(\mathbf{x}) \leq \mathbf{b}_i, \quad i = 1, \dots, m \end{aligned}$$

where

- ▶  $\mathbf{x} = (x_1, \dots, x_n) \in \mathbb{R}^n$ : optimization variables
- ▶  $f_0 : \mathbb{R}^n \rightarrow \mathbb{R}$ : objective function
- ▶  $f_i : \mathbb{R}^n \rightarrow \mathbb{R}$ : constraint function

**Optimal solution**  $\mathbf{x}^*$  has smallest value of  $f_0$  among all vectors that satisfy the constraints.

# Examples

- ▶ transportation - product transportation plan
- ▶ finance - portfolio management
- ▶ machine learning - support vector machines, graphical model structure learning

## Transportation problem

We have a product that can be produced in amounts  $a_i$  at location  $i$  with  $i = 1, \dots, m$ . The product must be shipped to  $n$  destinations, in quantities  $b_j$  to destination  $j$  with  $j = 1, \dots, n$ . The amount shipped from origin  $i$  to destination  $j$  is  $x_{ij}$ , at a cost of  $c_{ij}$  per unit.

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To find the transportation plan that minimizes the total cost, we solve an LP:

$$\begin{aligned} \min \quad & \sum_{i=1}^m \sum_{j=1}^n x_{ij} c_{ij} \\ \text{s. t.} \quad & \sum_{j=1}^n x_{ij} = a_i \quad i = 1, \dots, m \\ & \sum_{i=1}^m x_{ij} = b_j \quad j = 1, \dots, n \\ & x_{ij} \geq 0 \end{aligned}$$

# Markowitz portfolio optimization

Consider a simple portfolio selection problem with  $n$  stocks held over a period of time:

- ▶  $\mathbf{x} = (x_1, \dots, x_n)$ : the optimization variable with  $x_i$  denoting the amount to invest in stock  $i$
- ▶  $\mathbf{p} = (p_1, \dots, p_n)$ : a random vector with  $p_i$  denoting the reward from stock  $i$ . Suppose its mean  $\mu$  and covariance matrix  $\Sigma$  are known.
- ▶  $r = \mathbf{p}^T \mathbf{x}$ : the overall return on the portfolio.  $r$  is a random variable with mean  $\mu^T \mathbf{x}$  and variance  $\mathbf{x}^T \Sigma \mathbf{x}$ .

# Markowitz portfolio optimization

The Markowitz portfolio optimization problem is the QP

$$\begin{aligned} \min \quad & \mathbf{x}^T \Sigma \mathbf{x} \\ \text{s. t.} \quad & \mu^T \mathbf{x} \geq r_{\min} \\ & \mathbf{1}^T \mathbf{x} = B \\ & x_i \geq 0, \quad i = 1, \dots, n \end{aligned}$$

which find the portfolio that minimizes the return variance subject to three constraints:

- ▶ achieving a minimum acceptable mean return  $r_{\min}$
- ▶ satisfying the total budget  $B$
- ▶ no short positions ( $x_i \geq 0$ )

# Support vector machines (SVMs)

**Input:** a set of training data,

$$\mathcal{D} = \{(\mathbf{x}_i, y_i) \mid \mathbf{x}_i \in \mathbb{R}^p, y_i \in \{-1, 1\}, i = 1, \dots, n\}$$

where  $y_i$  is either 1 or  $-1$ , indicating the class to which  $\mathbf{x}_i$  belongs.

**Problem:** find the **optimal separating hyperplane** that separates the two classes and maximizes the distance to the closet point from either class.

## Support vector machines (SVMs) 2

Define a hyperplane by  $w^T x - b = 0$ . Suppose the training data are linearly separable. So we can find  $w$  and  $b$  such that  $w^T x_i - b \geq 1$  for all  $x_i$  from class 1 and  $w^T x_i - b \leq -1$  for all  $x_i$  from class  $-1$ .

The distance between the two parallel hyperplanes,  $w^T x_i - b = 1$  and  $w^T x_i - b = -1$ , is  $\frac{2}{\|w\|}$ , called **margin**.

To find the optimal separating hyperplane, we choose  $w$  and  $b$  that maximize the margin:

$$\begin{aligned} \min \quad & \|w\|^2 \\ \text{s. t.} \quad & y_i(w^T x_i - b) \geq 1, \quad i = 1, \dots, n \end{aligned}$$



# Undirected graphical models

**Input:** a set of training data,

$$\mathcal{D} = \{(\mathbf{x}_i) \mid \mathbf{x}_i \in \mathbb{R}^p \ i = 1, \dots, n\}$$

Assume the data were sampled from a Gaussian graphical model with mean  $\mu \in \mathbb{R}^p$  and covariance matrix  $\Sigma \in \mathbb{R}^{p \times p}$ . The inverse covariance matrix,  $\Sigma^{-1}$ , encodes the structure of the graphical model in the sense that the variables  $i$  and  $j$  are connected only if the  $(i, j)$ -entry of  $\Sigma^{-1}$  is nonzero.

**Problem:** Find the maximum likelihood estimation of  $\Sigma^{-1}$  with a sparsity constraint,  $\|\Sigma^{-1}\|_1 \leq \lambda$ .

## Undirected graphical models 2

Let  $S$  be the empirical covariance matrix:

$$S := \frac{1}{n} \sum_{k=1}^n (\mathbf{x}_i - \mu)(\mathbf{x}_i - \mu)^T.$$

Denote  $\Theta = \Sigma^{-1}$ .

The convex optimization problem:

$$\begin{aligned} \min \quad & -\log \det \Theta + \text{tr}(S\Theta) \\ \text{s. t.} \quad & \|\Theta\|_1 \leq \lambda \\ & \Theta \succ 0 \end{aligned}$$

# Solving optimization problems

The optimization problem is in general difficult to solve: taking very long long time, or not always finding the solution

**Exceptions:** certain classes of problems can be solved efficiently:

- ▶ least-square problems
- ▶ linear programming problems
- ▶ convex optimization problems

# Least-squares

$$\text{minimize } \|Ax - b\|_2^2$$

where  $x \in \mathbb{R}^n$ ,  $b \in \mathbb{R}^k$  and  $A \in \mathbb{R}^{k \times n}$ .

- ▶ analytical solution:  $x^* = (A^T A)^{-1} A^T b$  (assuming  $k > n$  and **rank**  $A = n$ )
- ▶ reliable and efficient algorithms available
- ▶ computational time proportional to  $n^2 k$ , and can be further reduced if  $A$  has some special structure

# Linear programming

$$\begin{aligned} \min \quad & c^T x \\ \text{s.t.} \quad & a_i^T x \leq b_i, \quad i = 1, \dots, m \end{aligned}$$

where the optimization variable  $x \in \mathbb{R}^n$ , and  $c, a_i, b_i \in \mathbb{R}^n$  are parameters.

- ▶ no analytical formula for solution
- ▶ reliable and efficient algorithms available (e.g., Dantzig's simplex method, interior-point method)
- ▶ computational time proportional to  $n^2 m$  if  $m \leq n$  (interior-point method); less with structure

## Linear programming: example

The Chebyshev approximation problem:

$$\text{minimize } \|Ax - b\|_\infty$$

with  $x \in \mathbb{R}^n$ ,  $b \in \mathbb{R}^k$  and  $A \in \mathbb{R}^{k \times n}$ . The problem is similar to the least-square problem, but with the  $\ell_\infty$ -norm replacing the  $\ell_2$ -norm:

$$\|Ax - b\|_\infty = \max_{i=1, \dots, k} |a_i^T x - b_i|$$

where  $a_i \in \mathbb{R}^n$  is the  $i$ th column of  $A^T$ .

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An equivalent linear programming:

$$\min t$$

$$\text{s.t. } a_i^T x - t \leq b_i, \quad i = 1, \dots, k$$

$$-a_i^T x - t \leq -b_i, \quad i = 1, \dots, k$$

# Convex optimization problems

$$\begin{aligned} & \text{minimize} && f_0(\mathbf{x}) \\ & \text{subject to} && f_i(\mathbf{x}) \leq \mathbf{b}_i, \quad i = 1, \dots, m \end{aligned}$$

where  $x \in \mathbb{R}^n$ .

- ▶ both objective and constraint functions are convex

$$f(\theta x + (1 - \theta)y) \leq \theta f(x) + (1 - \theta)f(y)$$

for any  $0 \leq \theta \leq 1$ , and any  $x$  and  $y$  in the domain of  $f_0$  and  $f_i$  for all  $i$ .

- ▶ includes least-square and linear programming problems as special cases.
- ▶ no analytical formula for solution
- ▶ reliable and efficient algorithms available



# Topics to be covered

- ▶ Convex sets and convex functions
- ▶ Duality
- ▶ Unconstrained optimization
- ▶ Equality constrained optimization
- ▶ Interior-point methods
- ▶ Semidefinite programming

## Brief history of optimization

- ▶ 1700s: theory for unconstrained optimization (Fermat, Newton, Euler)
- ▶ 1797: theory for equality constrained optimization (Lagrange)
- ▶ 1947: simplex method for linear programming (Dantzig)
- ▶ 1960s: early interior-point methods (Fiacco, McCormick, Dikin, etc)
- ▶ 1970s: ellipsoid method and other subgradient methods
- ▶ 1980s: polynomial-time interior-point methods for linear programming (Karmarkar)
- ▶ 1990s: polynomial-time interior-point methods for nonlinear convex optimization (Nesterov & Nemirovski)
- ▶ 1990-now: many new applications in engineering (control, signal processing, communications, etc); new problem classes (semidefinite and second-order cone programming, robust optimization, convex relaxation, etc)