

# CARDINAL-UTILITY MATCHING MARKETS: THE QUEST FOR ENVY-FREENESS, PARETO-OPTIMALITY, AND EFFICIENT COMPUTABILITY

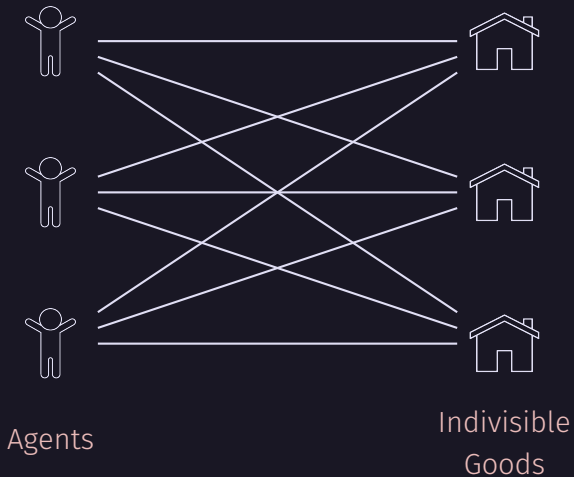
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Economics and Computation (EC)  
July 9, 2024

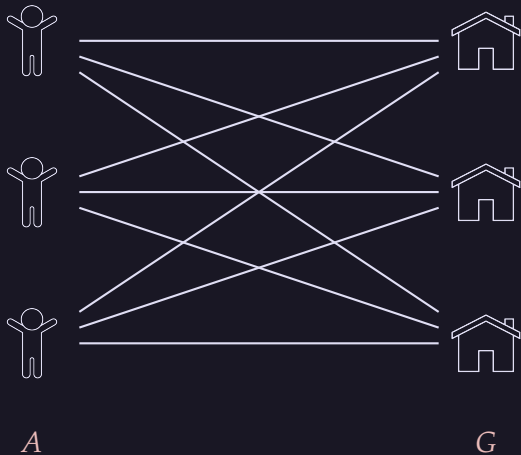
# CARDINAL-UTILITY MATCHING MARKETS

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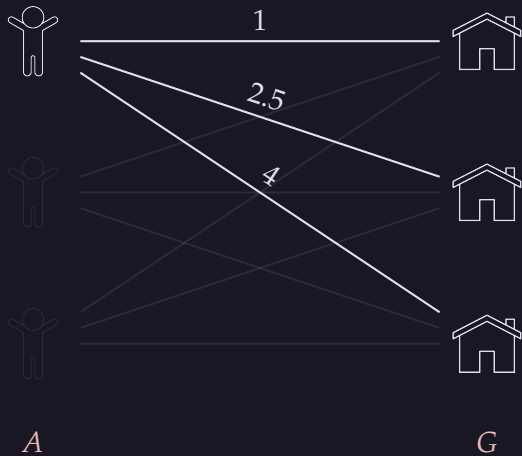
## PROBLEM SETTING



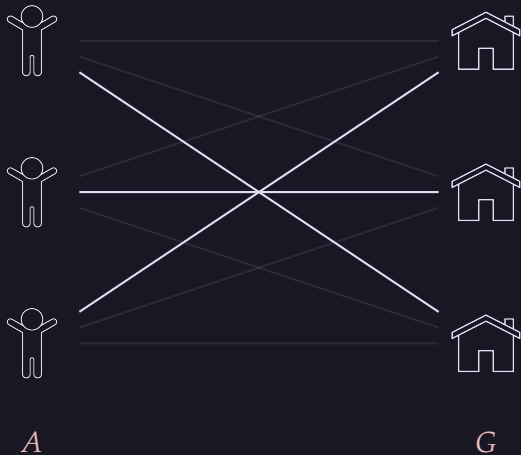
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- agents  $A$ ,
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## Task

Find perfect matching satisfying desirable properties (fairness, efficiency, etc.).



# WHY CARDINAL

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## Question

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## Theorem (Immorlica et al. 2017)

*Cardinal-utility mechanisms can improve the utility of all agents by a  $\theta(\log(n))$ -factor over ordinal mechanisms.*

## HYLLAND ZECKHAUSER MECHANISM

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4. Run lottery based on Birkhoff-von-Neumann theorem

# HYLLAND-ZECKHAUSER MECHANISM II

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1.  $x$  is a fractional perfect matching.
2. No agent overspends, i.e.  $p \cdot x_i \leq 1$ .
3. Every agent gets optimum bundle, i.e.  
$$u_i \cdot x_i = \max\{u_i \cdot y \mid \sum_{j \in G} y_j = 1, p \cdot y \leq 1\}.$$

## HYLLAND-ZECKHAUSER MECHANISM III

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### Theorem (Hylland, Zeckhauser 1979)

*An HZ equilibrium always exists. If  $(x, p)$  is an HZ equilibrium, then  $x$  is Pareto-optimal and envy-free.*

### Theorem (He et al. 2018)

*The HZ mechanism is incentive-compatible in the large.*

## BUT WAIT...

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### Question

*But... how do we actually find an HZ equilibrium?*

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### Theorem (Chen, Chen, Peng, Yannakakis 2022)

*The problem of computing an  $\epsilon$ -approximate HZ-equilibrium is PPAD-hard when  $\epsilon = 1/n^c$  for any constant  $c > 0$ .*

Also, challenging in practice!

## CENTRAL QUESTION

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*Can we at least get an approximate solution?*

### Theorem (Tröbst, Vazirani 2024)

*There is a polynomial time mechanism which is  $(2 + \epsilon)$ -EF,  $(2 + \epsilon)$ -IC and PO.*

# PPAD-HARDNESS

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### Theorem (Tröbst, Vazirani 2024)

*There is a polynomial reduction from  $\frac{3}{n}$ -approximate HZ to finding EF+PO allocations.*

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EF+PO and HZ are quite different:

1. HZ may have only irrational solutions, but there are always rational EF+PO solutions
2. HZ little structure (fixed point), but EF+PO is polyhedral

## PROOF STRATEGY II

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1. Modify the instance in a clever way
2. Use the second welfare theorem: get prices and budgets from Pareto-optimality.
3. **Main idea:** use envy-freeness and linearity to show that budgets must be (approximately) equal.

# LET THERE BE PRICES

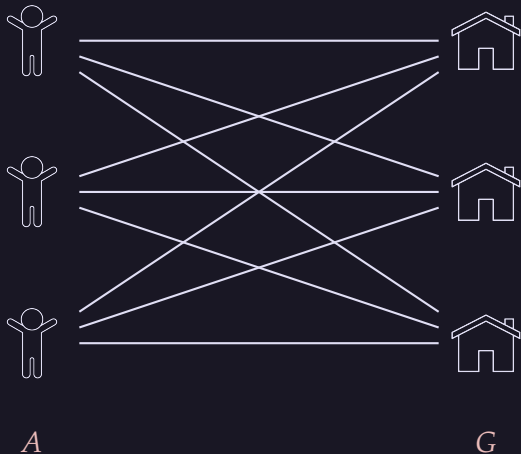
## Lemma (Optimal Bundles)

We can find budgets  $b$  and prices  $p$ , so that for every agent  $i$ ,  $x_i$  is an optimum solution to

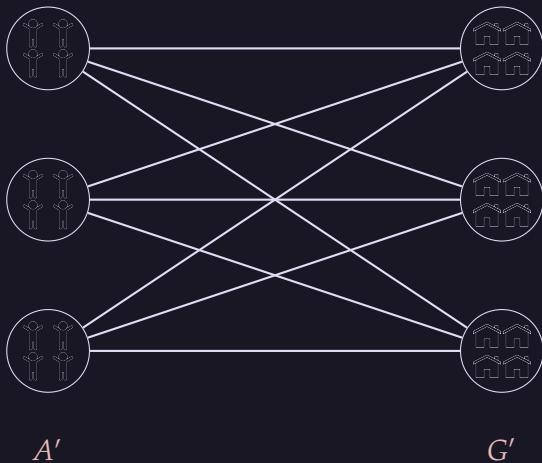
$$\begin{aligned} \max \quad & u_i \cdot x_i \\ \text{s.t.} \quad & \sum_{j \in G} x_{ij} \leq 1, \\ & p \cdot x_i \leq b_i, \\ & x_i \geq 0. \end{aligned}$$

≈ Second Welfare Theorem, get prices by setting up correct primal and dual LPs

## IDEA 1: EXPAND THE INSTANCE ( $k = 4$ )



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## IDEA 2: EQUAL BUDGETS FROM ENVY-FREENESS

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After modifying the instance:

### Lemma

*Let  $i, i' \in A$  be such that utilities agree up to one good where they differ by at most  $\epsilon$ . Then  $|b_i - b_{i'}| \leq 5n^2\epsilon$ .*

## IDEA 2: EQUAL BUDGETS FROM ENVY-FREENESS

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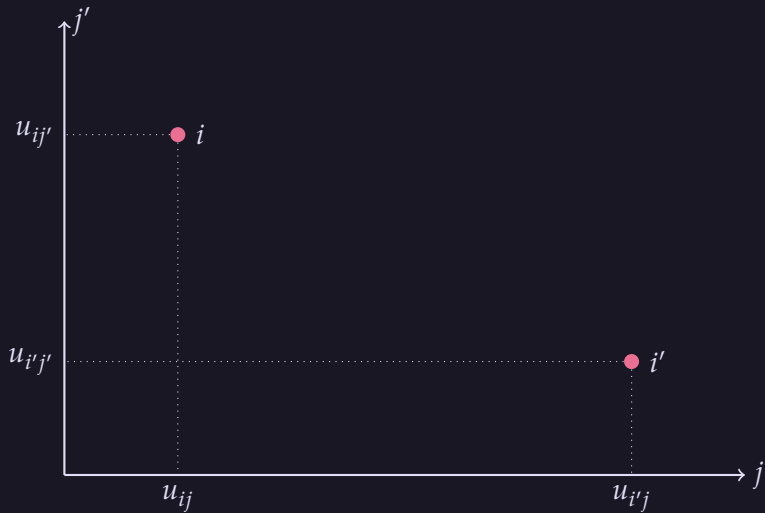
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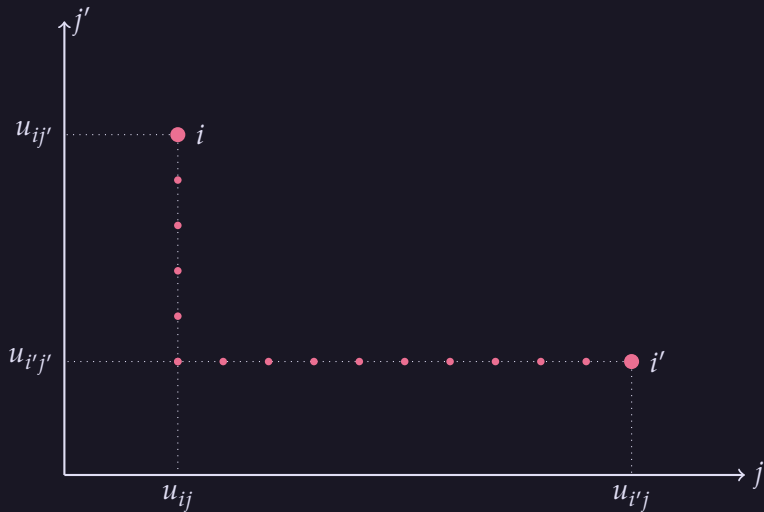
**Proof.** Suppose  $b_i > b_{i'}$ . Then  $i$  gets a better bundle than  $i'$  due to non-satiation.  $i'$  agrees that  $i$ 's bundle is better: envy!  $\square$

## IDEA 3: INTERPOLATION





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### Question

*How many interpolating agents are there between any two normal agents?*

Answer: Up to  $\frac{n}{\epsilon}$ .

So  $|b_i - b_{i'}| \leq 5n^3$ .

Completely useless! ☹️

## GENERALIZING TO OPTIMAL BUNDLE EQUALITY

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### Lemma

*Let  $i, i' \in A$  such that  $i$  and  $i'$  agree on which bundles are optimal bundles. Then  $b_i = b_{i'}$ .*

## GENERALIZING TO OPTIMAL BUNDLE EQUALITY

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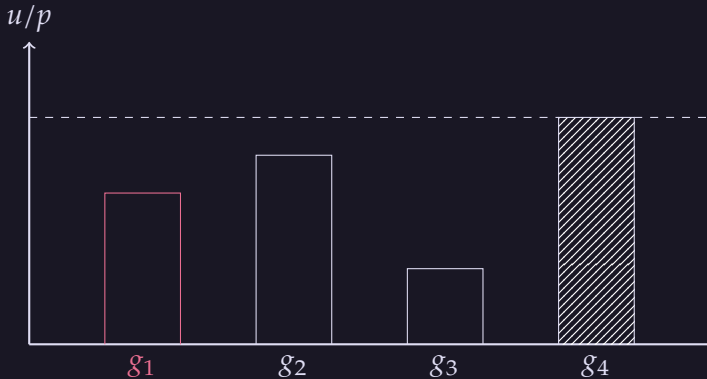
### Lemma

*Let  $i, i' \in A$  such that  $i$  and  $i'$  agree on which bundles are optimal bundles. Then  $b_i = b_{i'}$ .*

### Caveat:

- In HZ, optimum bundles depend on utilities, prices, and the budget of the agent.
- For the lemma, agents must agree on the optimum bundles at all possible budgets.

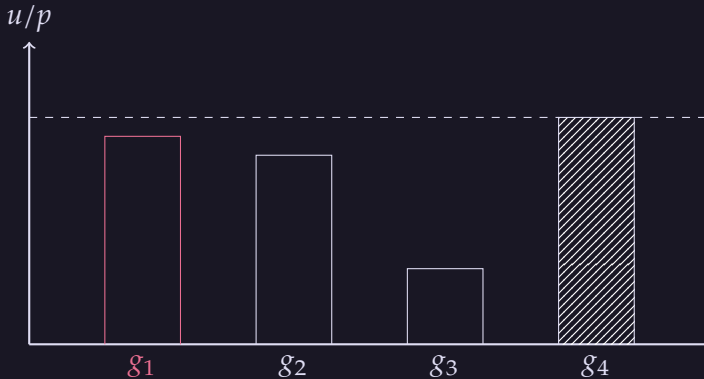
## KEY IDEA: OPTIMAL BUNDLES RARELY CHANGE



**Without matching constraint:** bundles only change when critical bang per buck threshold is reached.

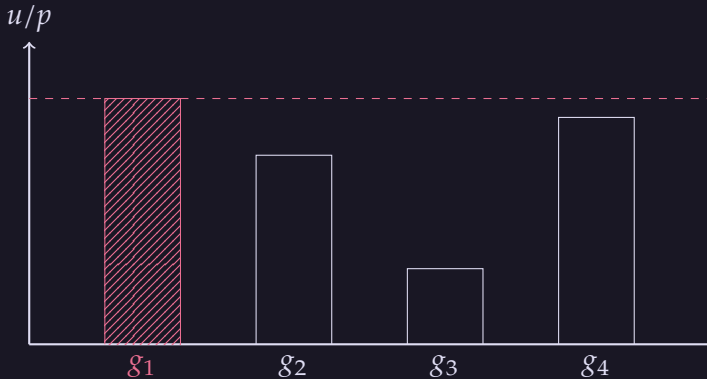


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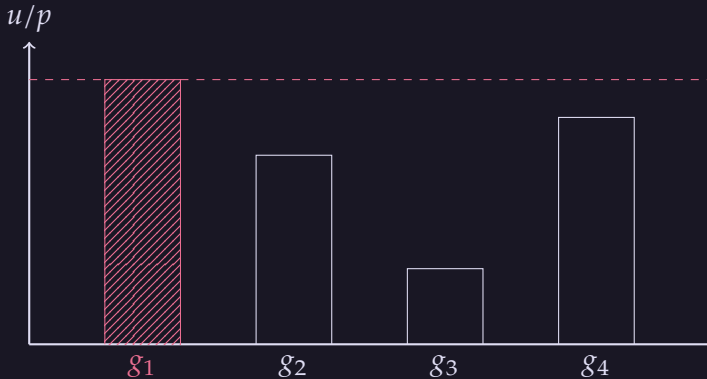
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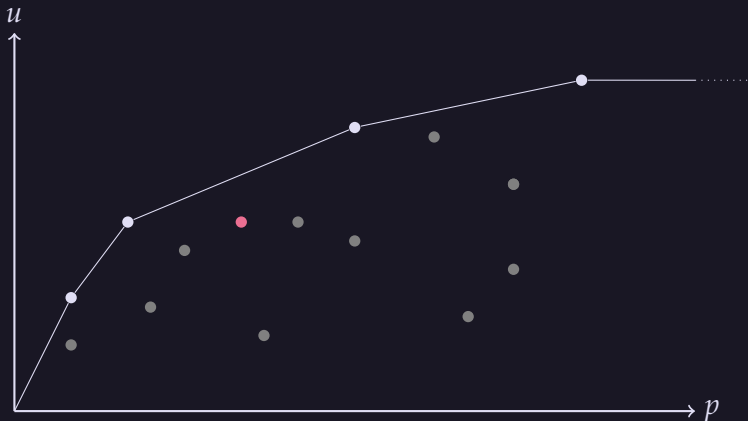
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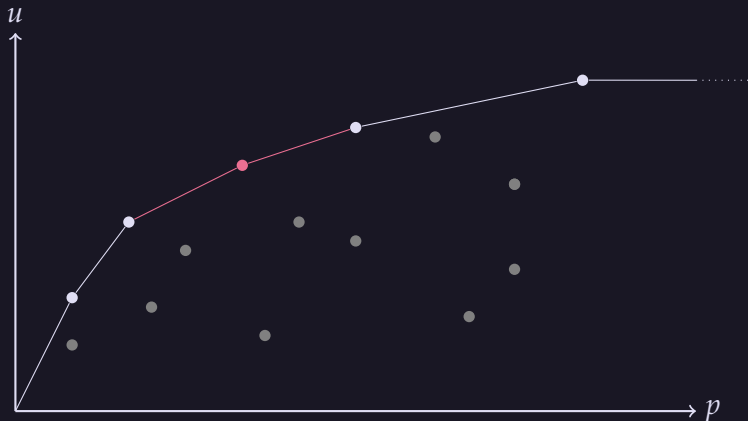
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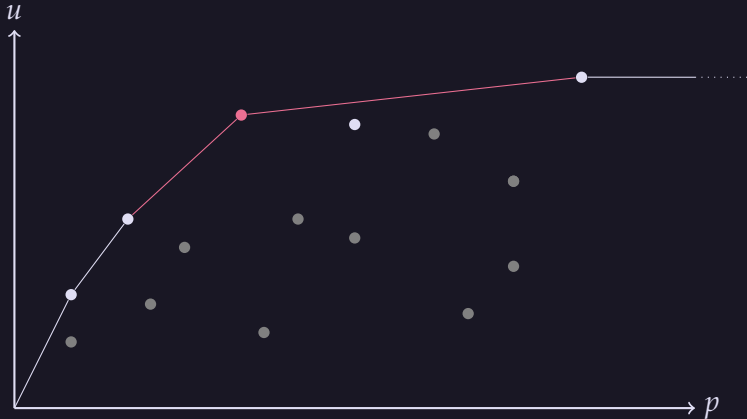
With matching constraint: more complex characterization of optimal bundles.

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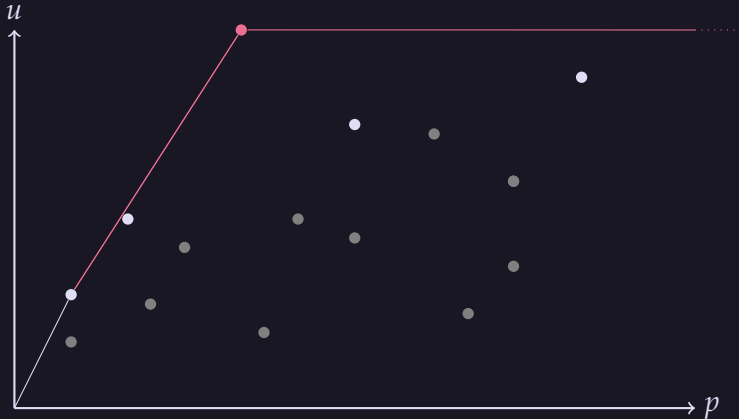
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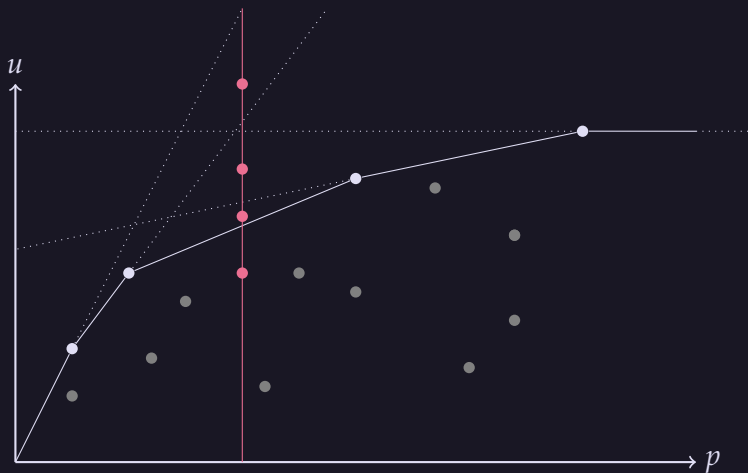
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### Lemma

Let  $i, i' \in A$ , then  $|b_i - b_{i'}| \leq 5\epsilon n^4$ .

## BRINGING IT TOGETHER

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### Lemma

Let  $i, i' \in A$ , then  $|b_i - b_{i'}| \leq 5\epsilon n^4$ .

**Proof.** Between two agents, at most  $2n^2$  changes can happen. Each contributes at most  $5\epsilon n^2$ .  $\square$

### Theorem

If  $\epsilon \leq \frac{1}{5n^5}$  and  $k = \frac{n^3}{\epsilon}$ , then  $(x, p)$  is a  $\frac{3}{n}$ -approximate HZ equilibrium in the original instance.

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### Theorem

*The problem of finding an EF+PO allocation in one-sided cardinal-utility matching market is PPAD-hard.*

# NASH BARGAINING

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## NASH BARGAINING CONVEX PROGRAM

Hosseini, Vazirani 2021: Let's use Nash bargaining instead:

$$\begin{aligned} \max_x \quad & \sum_{i \in A} \log(u_i(x)) \\ \text{s.t.} \quad & \sum_{i \in A} x_{ij} \leq 1 \quad \forall j \in G, \\ & \sum_{j \in A} x_{ij} \leq 1 \quad \forall i \in A, \\ & x \geq 0. \end{aligned}$$

Concrete polynomial time algorithms given in Panageas, Tröbst, Vazirani 2022.

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⇒ What else?

## PROPERTIES OF NASH BARGAINING II

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### Theorem (Tröbst, Vazirani 2024)

*If  $x$  is a Nash bargaining solution, then  $x$  is 2-approximately envy free.*

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*The Nash-bargaining-based mechanism is 2-approximately incentive compatible.*

## CONCLUSION

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Nash bargaining is a practical HZ alternative for one-sided cardinal-utility matching markets.

THANK YOU!