

$$\begin{aligned}
 \textit{Score} = & 0.6(\textit{oatmeal} \in \textit{TITLE}) + \\
 & 0.3(\textit{oatmeal} \in \textit{BODY}) + \\
 & 0.1(\textit{oatmeal} \in \textit{ABSTRACT})
 \end{aligned}$$