

OBSOLESCENCE IS INNOVATION IN REVERSE

"The Mirrored S-Curve of Technological Adaption"

PENETRATION RATE
OF A NOVEL GOOD OR SERVICE

CULTURAL FACTORS

GENERAL HUMAN
INCOMPETENCE

LANGUAGE BARRIERS

ETHICAL, LEGAL,
AND SOCIAL CONSTRAINTS

INFRASTRUCTURE CONSTRAINTS

POVERTY

LACK OF
POLITICAL WILL

ENTRENCHED INTERESTS

EMERGENCE OF CHEAPER,
MORE EFFECTIVE METHODS

NOSTALGIA

MUSEUM ECONOMICS

DEFUNCT

TIME

POINT AT WHICH CAPITALIST SOCIETIES
STOP TALKING ABOUT HOW COOL IT IS