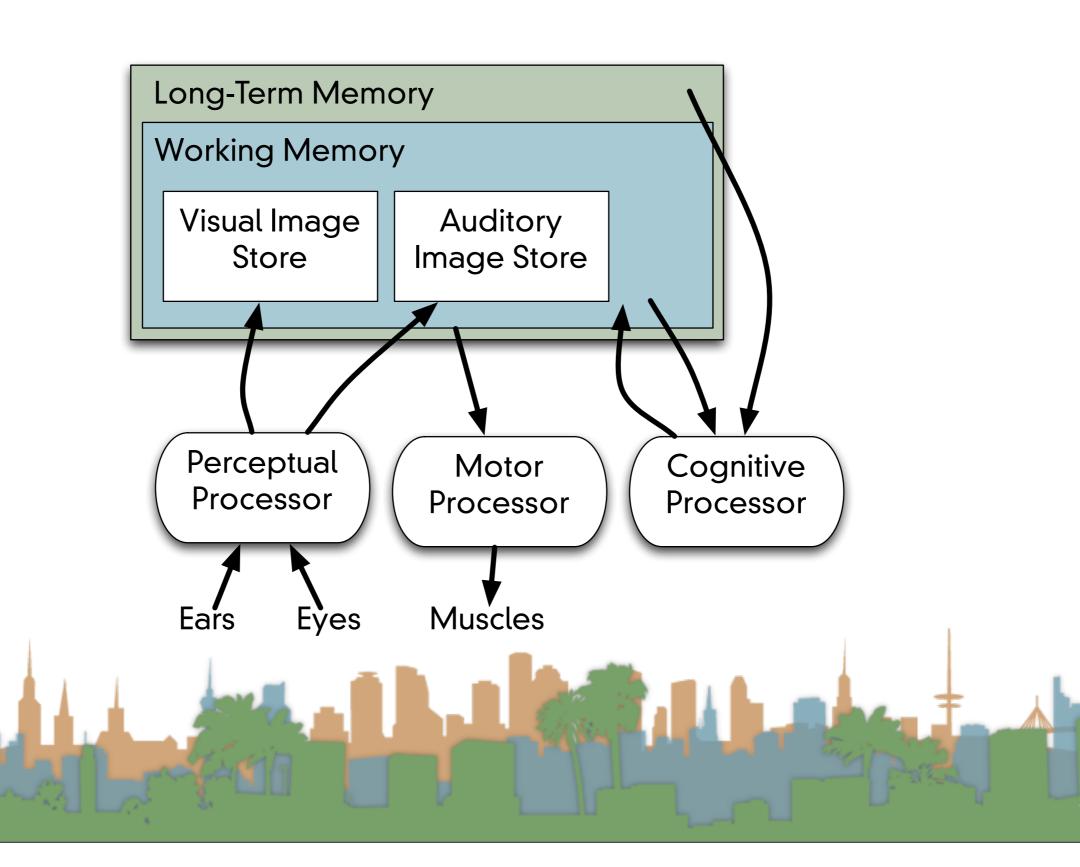
INF 133: User Interaction Software: The Human

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Memory

- Three types of memory which build on each other
 - Sensory Memory
 - Short-Term or Working Memory
 - Long-Term Memory



Sensory Memory

- Buffers for stimuli received through senses
 - iconic memory: visual stimuli
 - echoic memory: aural stimuli
 - haptic memory: tactile stimuli
- Examples
 - non cognitive recall
- Continuously overwritten



Sensory Memory

Aoccdrnig to rscheearch at Cmabrigde uinervtisy, it deosn't mttaer waht oredr the ltteers in a wrod are, the olny iprmoetnt tihng is taht the frist and lsat ltteres are at the rghit pclae. The rset can be a tatol mses and you can sitll raed it wouthit a porbelm. Tihs is bcuseae we do not raed ervey lteter by itslef but the wrod as a wlohe.



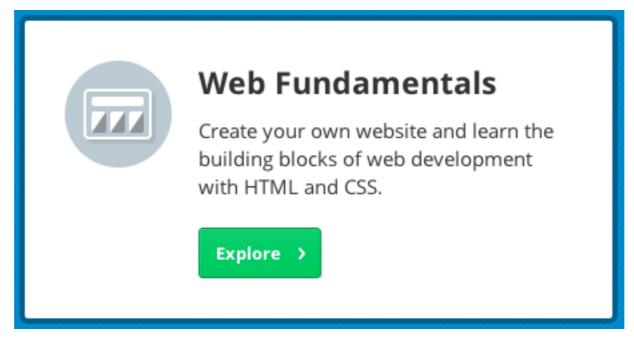
Short-Term Memory

- Scratch-pad for temporary recall
 - rapid access ~ 70ms
 - rapid decay ~ 200ms
 - limited capacity 7± 2 chunks



Interlude

How does a web page work?



http://www.codecademy.com/learn



Long-Term Memory

- Repository for all our knowledge
 - slow access ~ 1/10 second
 - slow decay, if any
 - huge or unlimited capacity
- Two types
 - episodic serial memory of events
 - semantic structured memory of facts, concepts, skills
 - semantic LTM derived from episodic LTM



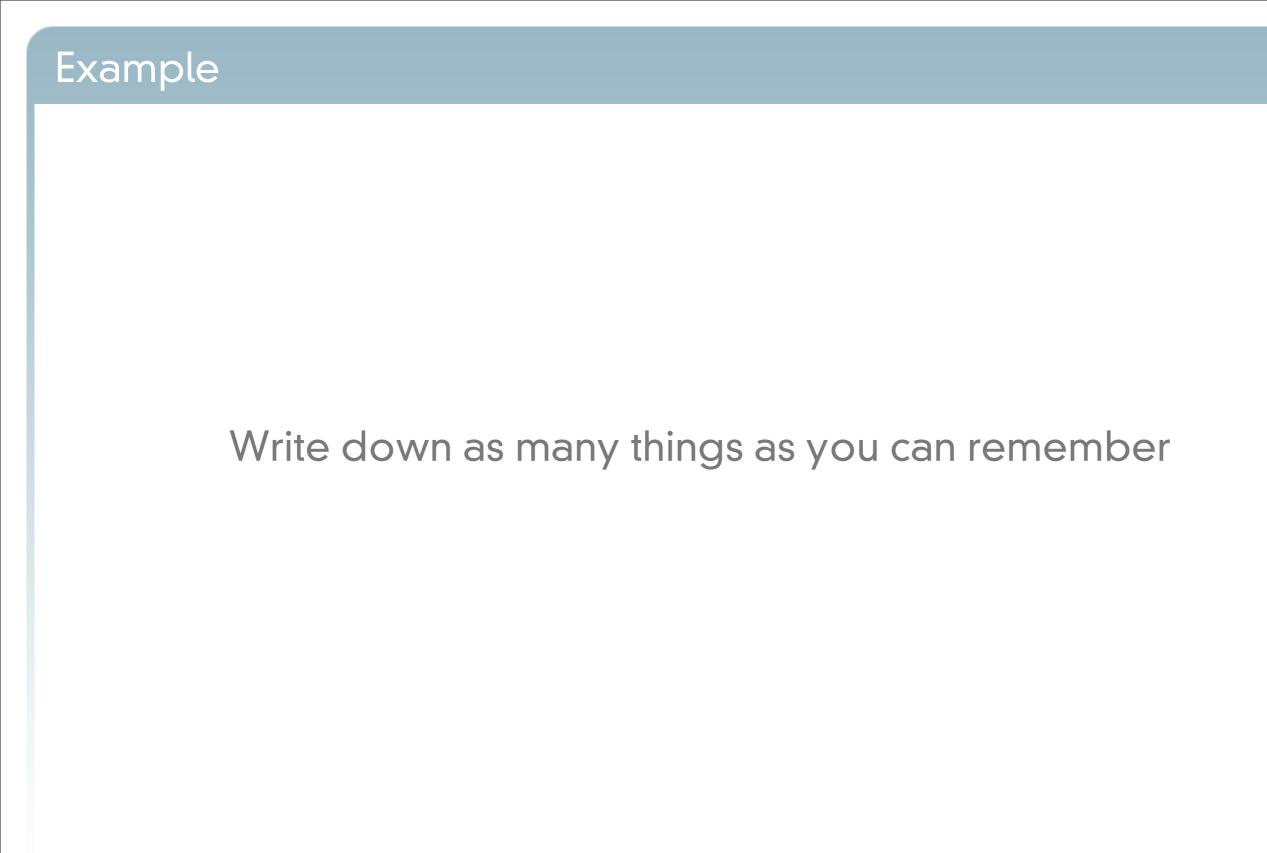
Example

Take out a piece of paper

Memorize the photo that is about to appear

Example





Thinking

- Reasoning
 - Deduction
 - Induction
 - Abduction
- Problem Solving



Thinking

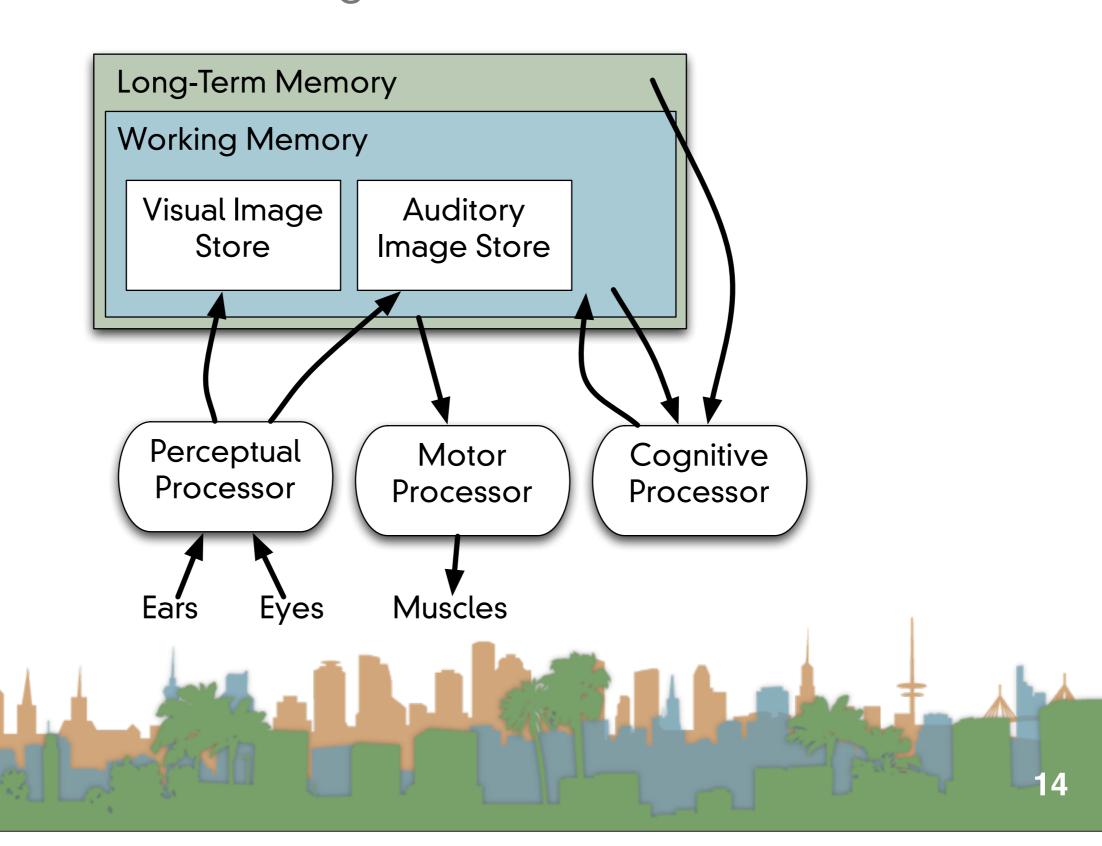
- Reasoning
 - Deduction
 - derive logically necessary conclusion from given premises.
 - Induction
 - generalize from cases seen to cases unseen
 - Abduction
 - reasoning from event to cause
 - Sam drives fast when drunk.
 - If I see Sam driving fast, assume drunk.

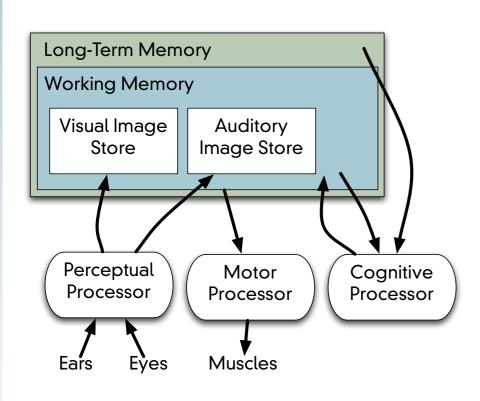
Thinking

- Problem Solving
 - Process of finding solution to unfamiliar task using knowledge.
 - Many theories of this process



• What is missing from this model?





- Eyes as human output
- Touch as human input
- Sensory Memory
- Social Organization Around the individual
- External cognitive aids
 - Augmented Reality
 - Search



Individuals vary in their abilities

- long term
 - sex, physical and intellectual abilities
- short term
 - effect of stress or fatigue
- changing
 - age
- Ask yourself:
 will design decision exclude section of user population?



3D U/Is



Holodeck video

http://www.youtube.com/watch?v=JHL5tJ9ja w

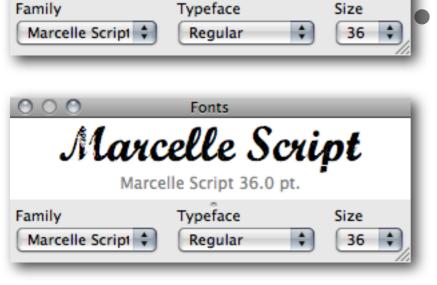




How will these designs affect different people?

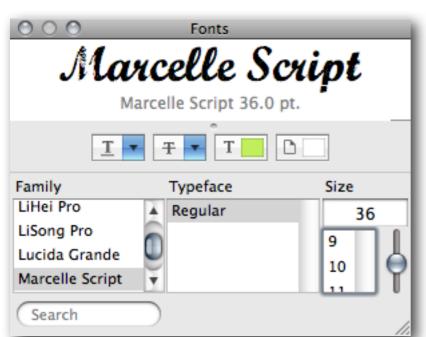


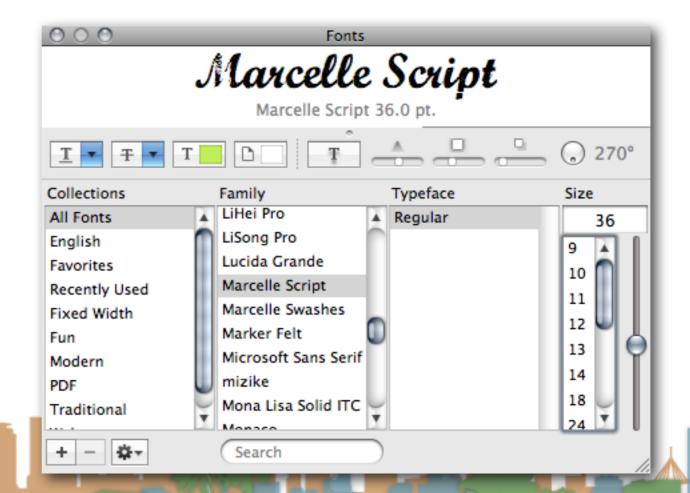
Addressing different skills and environments



Fonts

- "Plasticity"
 - Adapting to different environments easily.
 - What environments?





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Individuals vary in their abilities



- Using an ATM if you are blind
- https://www.youtube.com/watch?v=Jzah0A6IC5o



