

# User Interaction: The Human

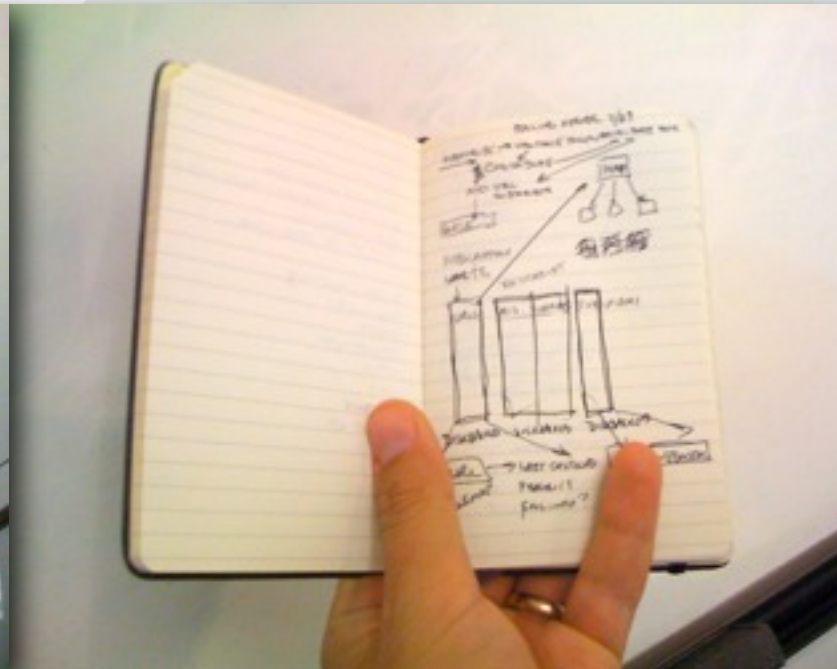
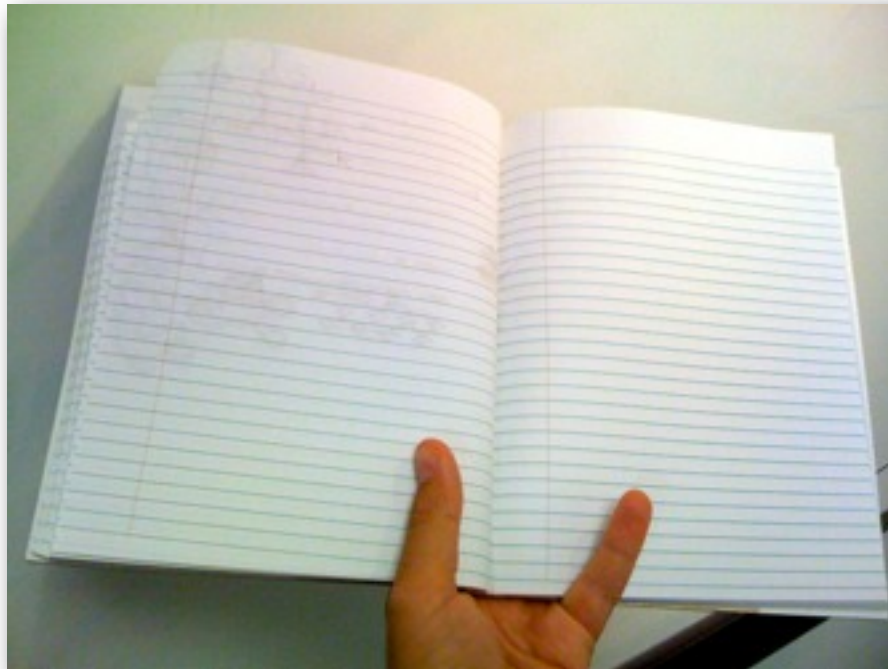
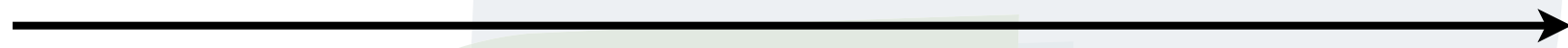
Associate Professor Donald J. Patterson  
INF 133 Fall 2012



# What might a design notebook be like?

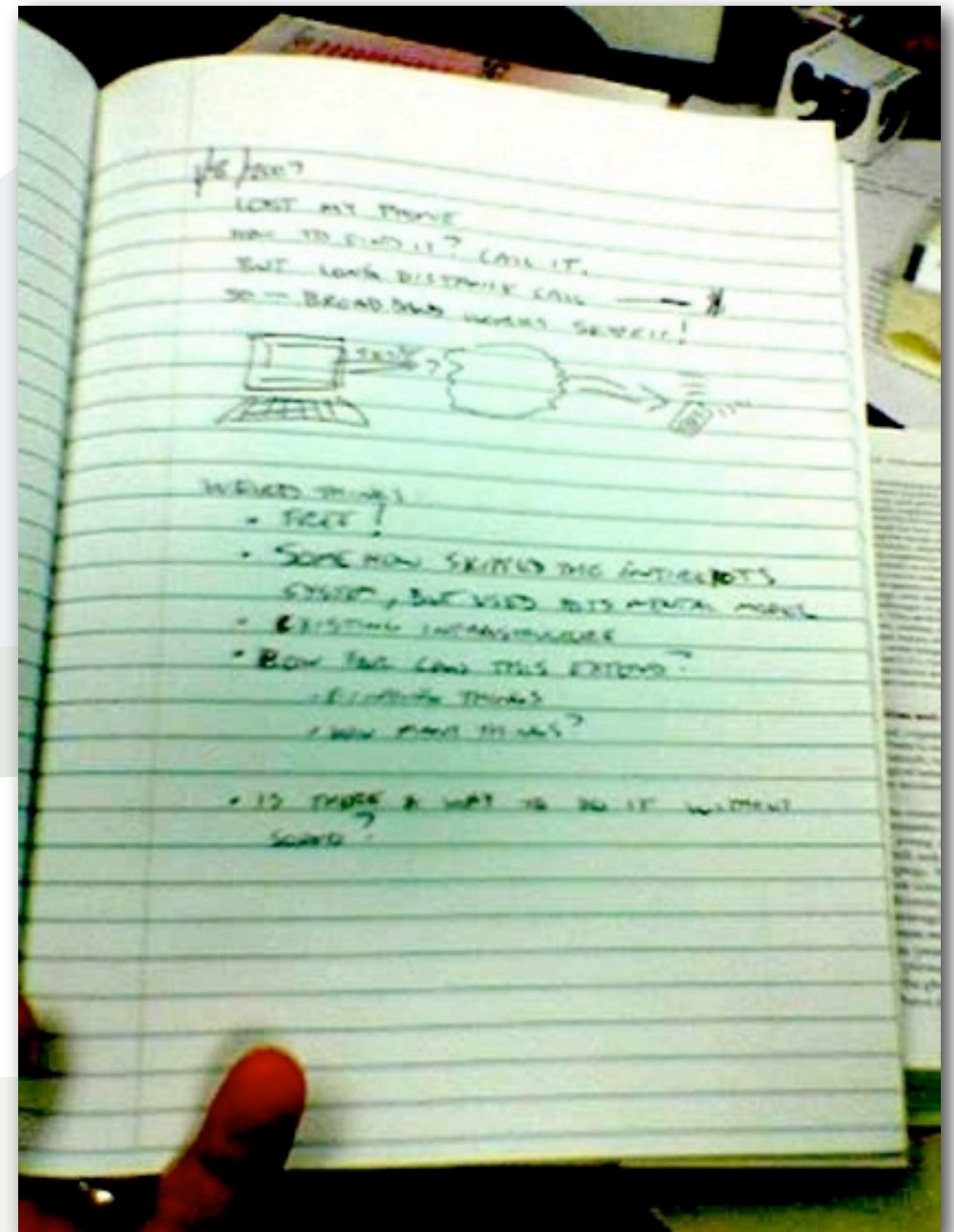
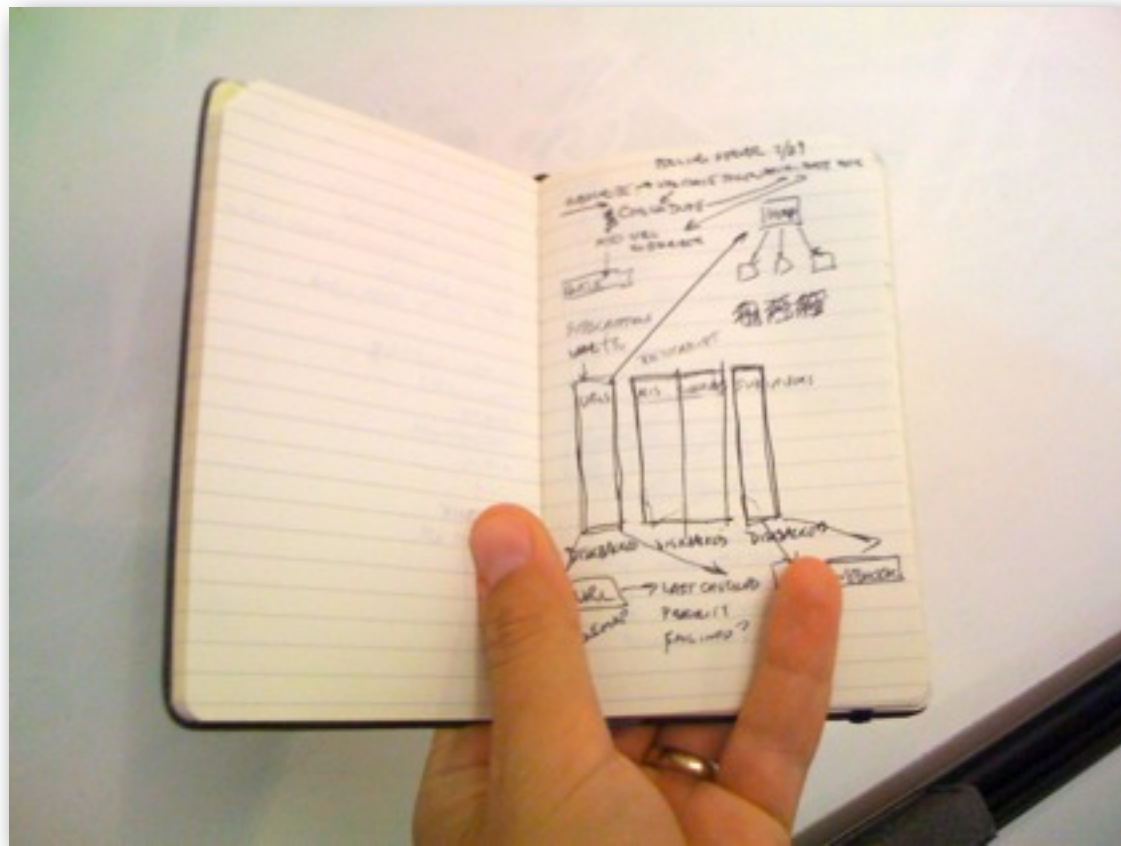


Cooler





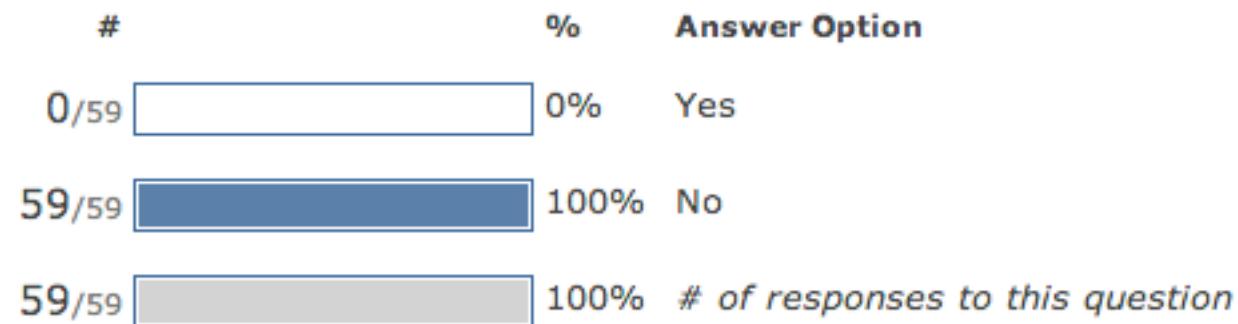
# What does a design notebook entry look like?



# EEE Results

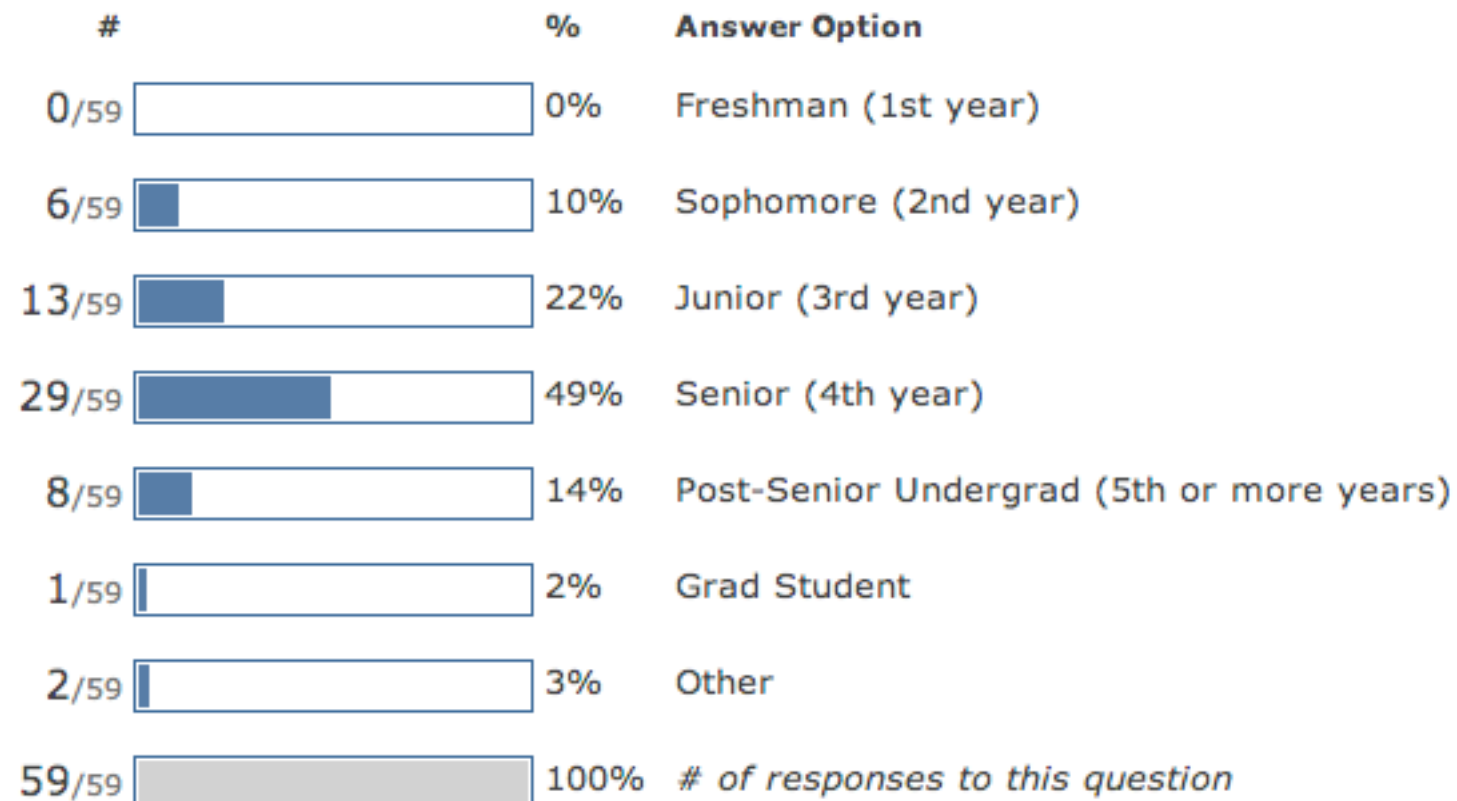
## 3. Have you ever taken a class with Prof. Patterson before?

3.1.



## 4. What year are you?

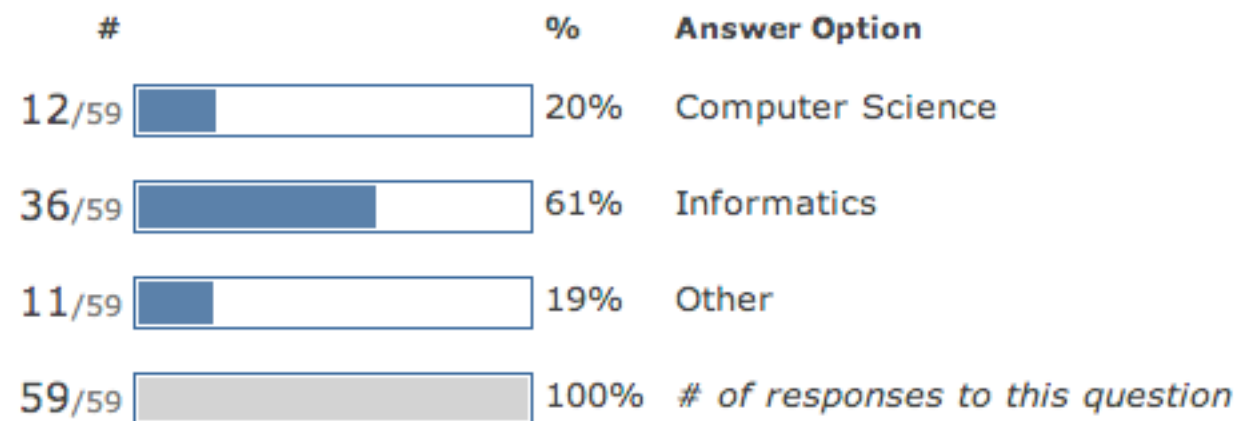
4.1.



# EEE Results

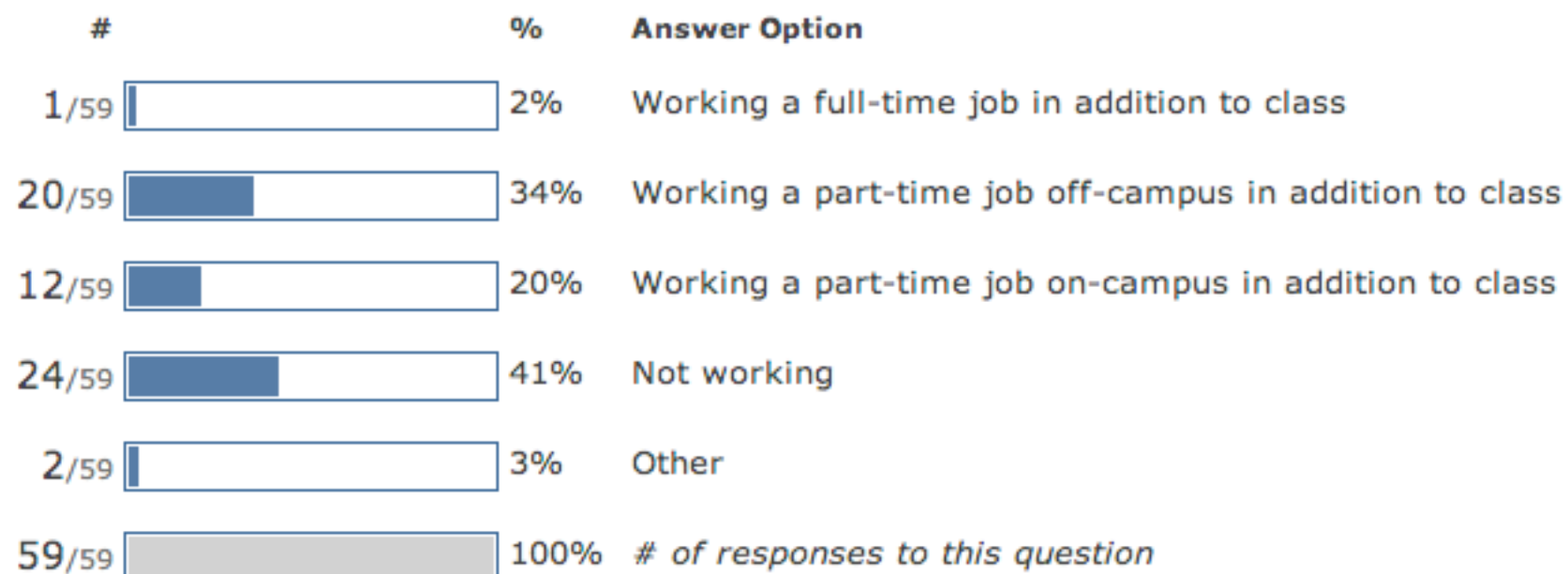
## 5. What department are you in?

5.1.



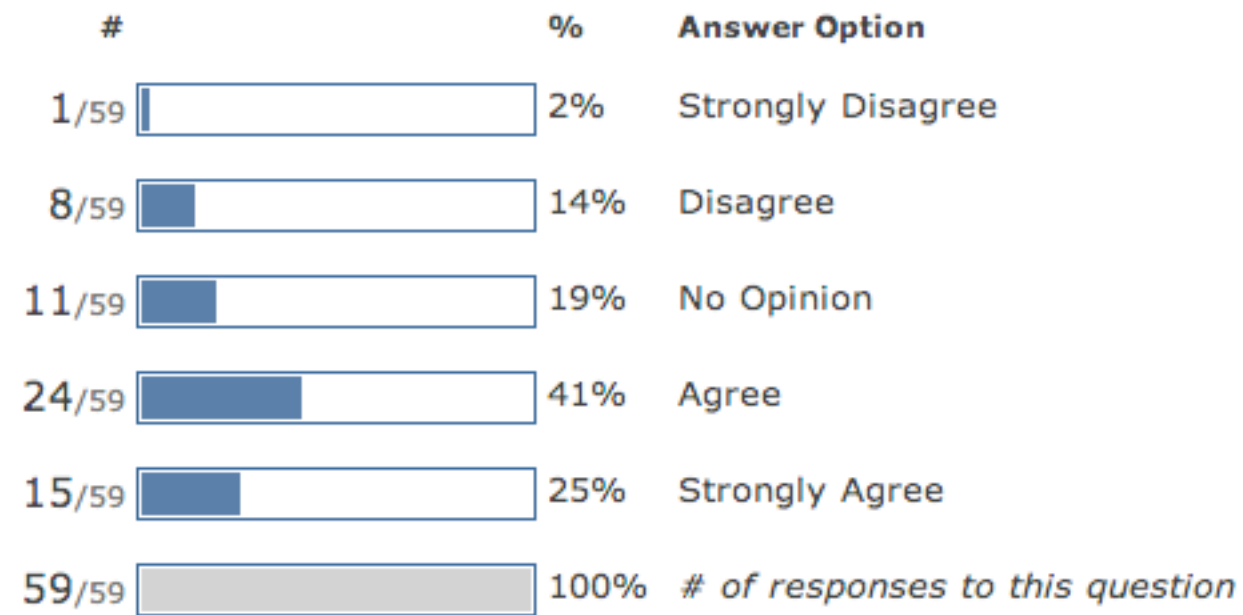
## 8. I am currently

8.1.



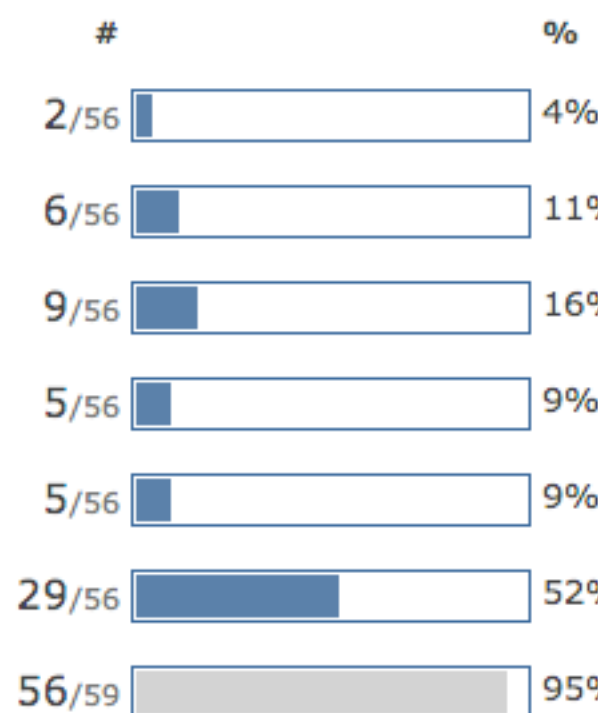
# EEE Results

## 9. I love programming.

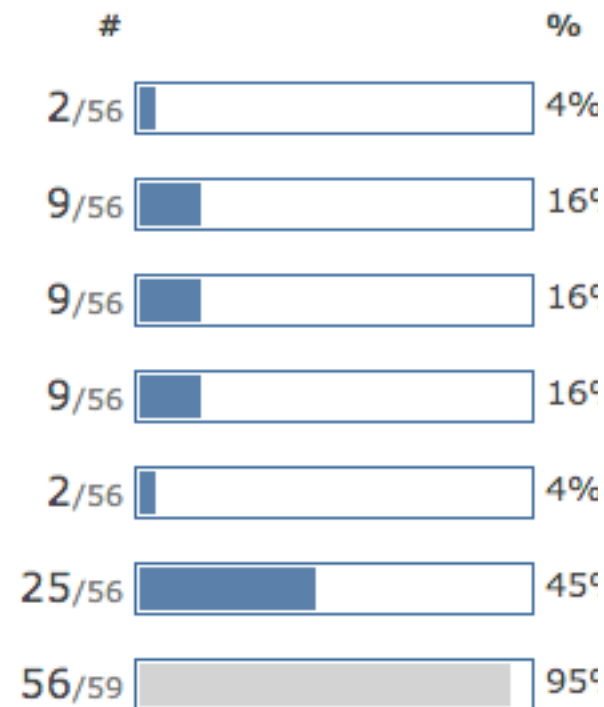


# EEE Results

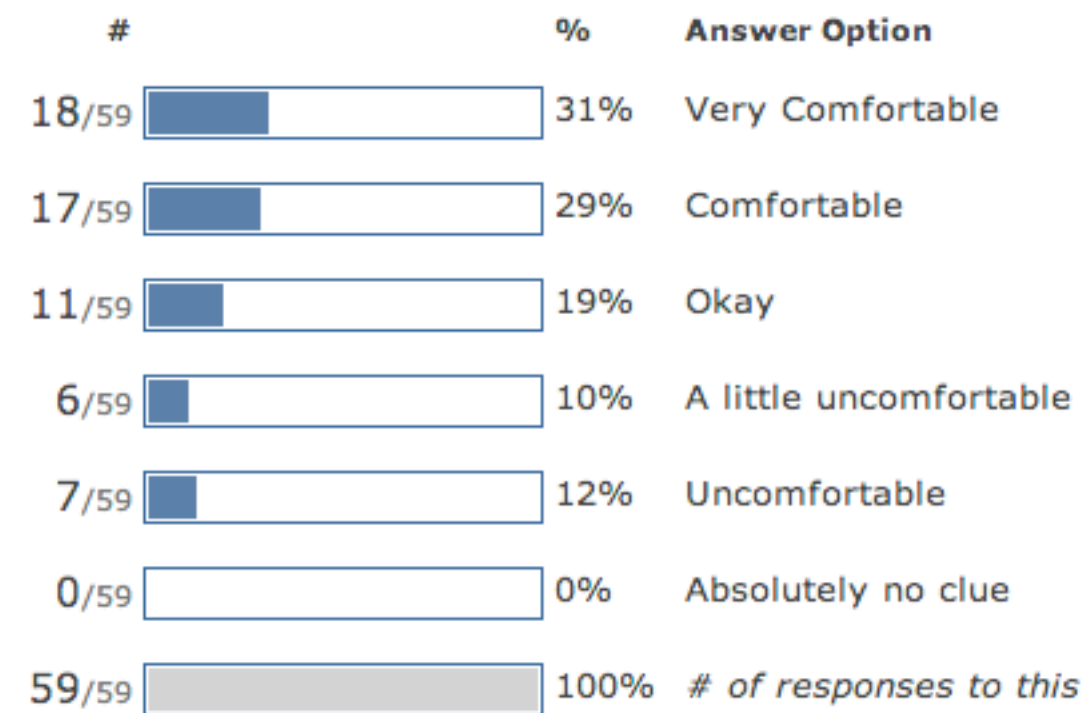
## 12.1. C



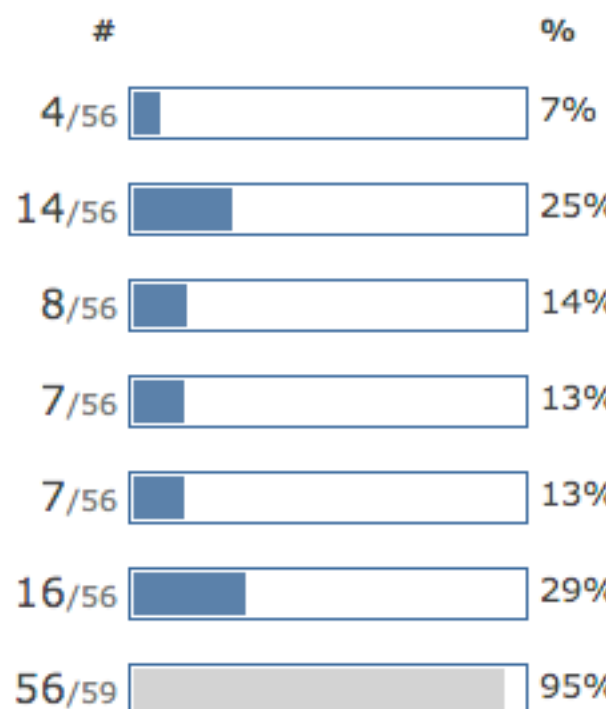
## 12.2. C++



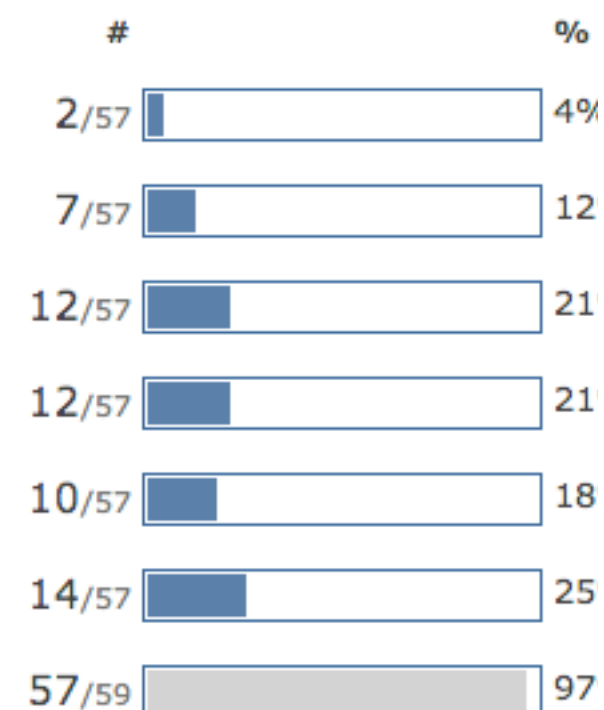
## 12.3. Java



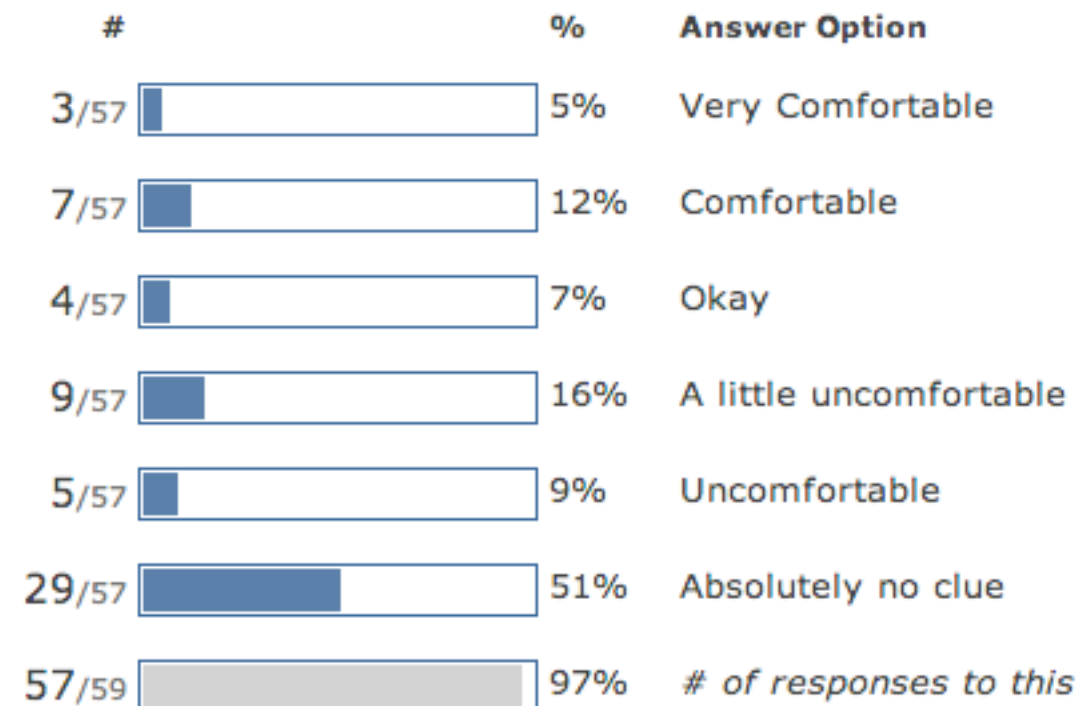
## 12.4. Python



## 12.5. Javascript



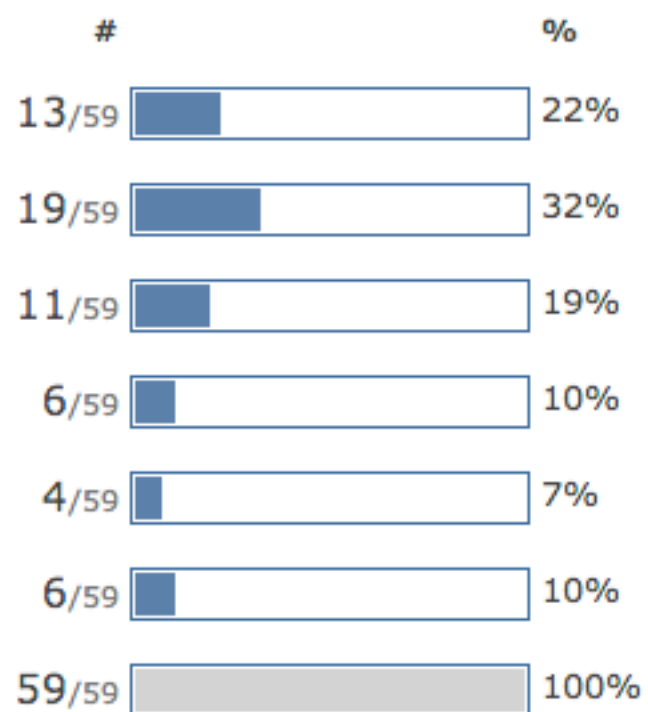
## 12.6. PHP



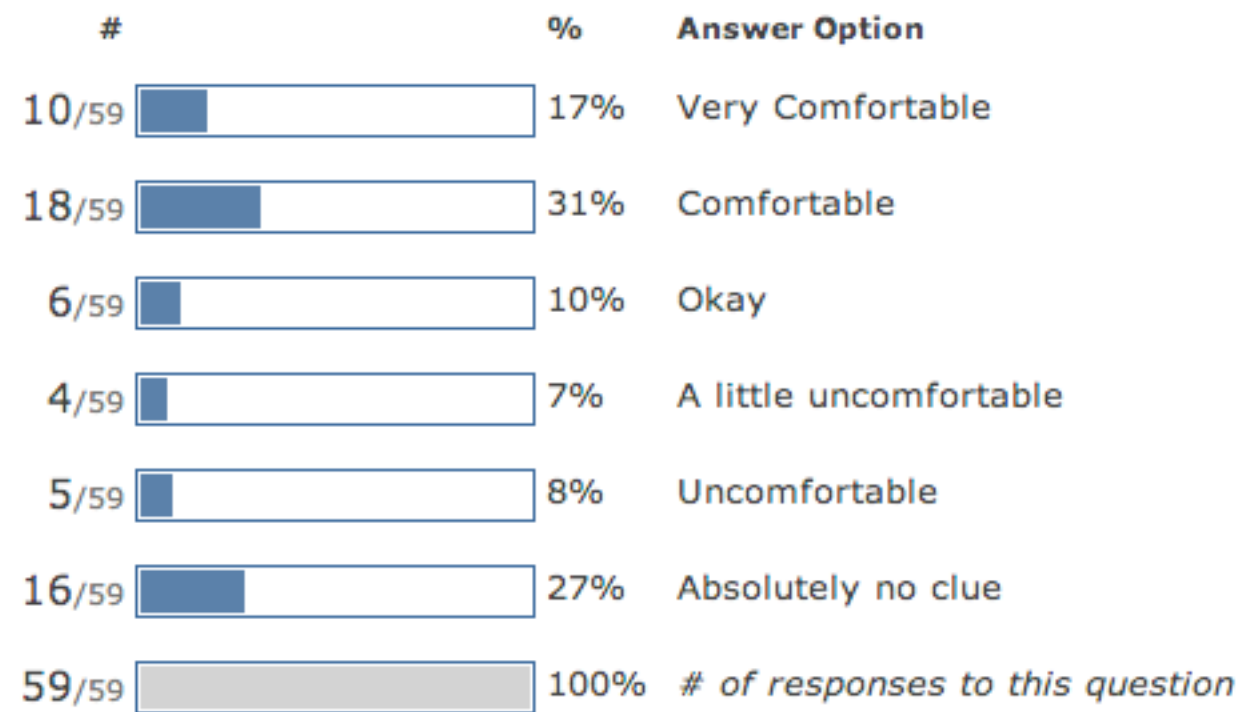


# EEE Results

## 12.7. HTML



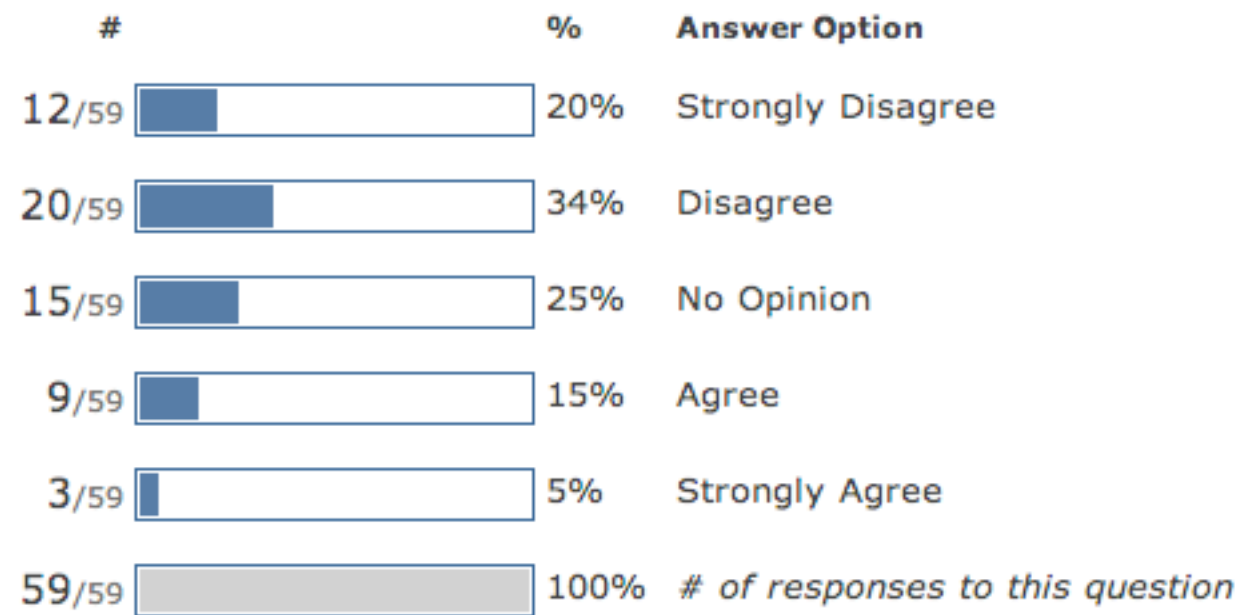
## 12.8. CSS



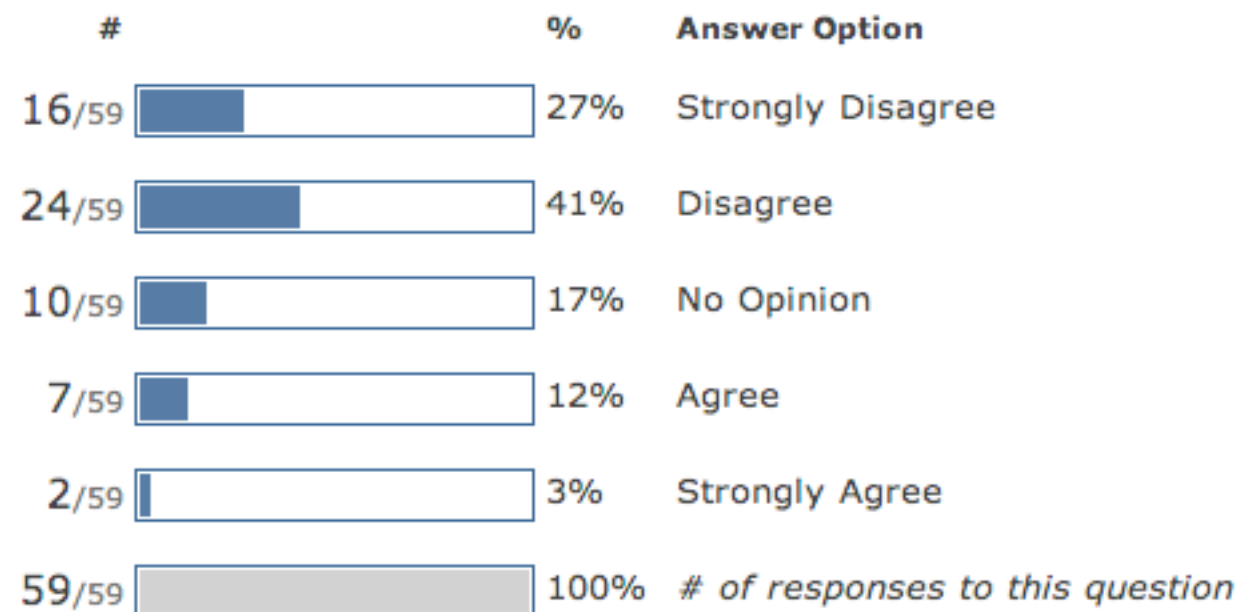


# EEE Results

## 16. I am comfortable writing XML

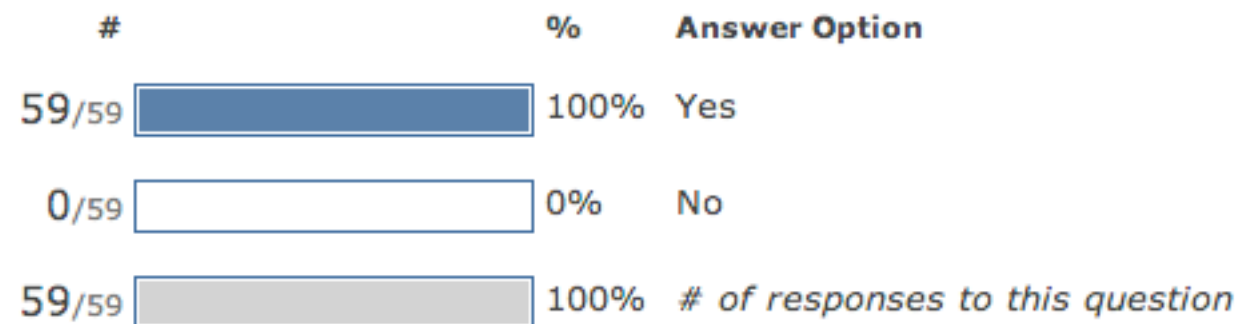


## 17. I know how to write well-formed XML.

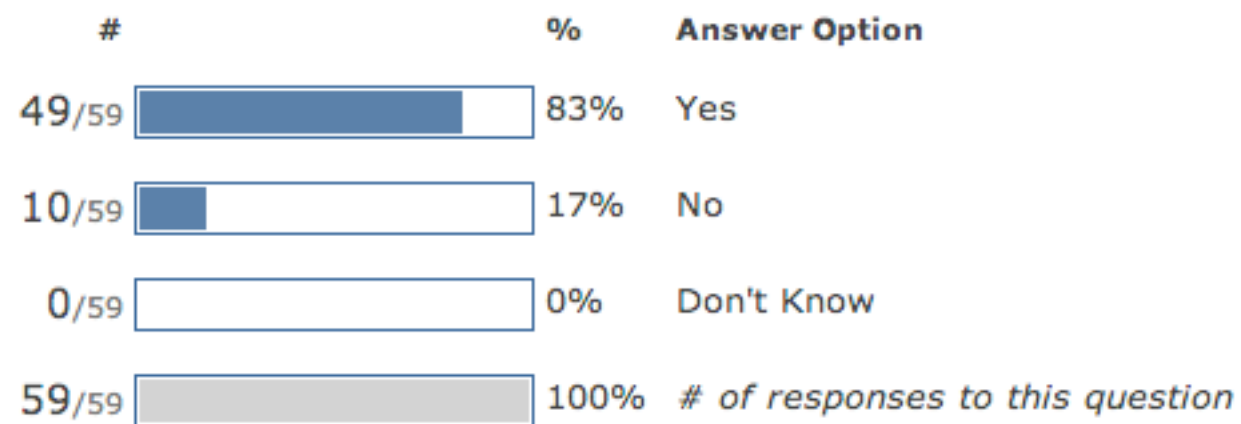


# EEE Results

## 25. I have a laptop.



## 22. I have a smart phone.



# Shaping Things

“New forms of design and manufacture are appearing that lack historical precedent”

“Our current scale/methods of manufacturing and consumption are not sustainable”



# Shaping Things

“Effective intervention takes place not in the human, not in the object, but in the realm of the technosocial”

Human Computer Interaction duality





# Shaping Things

What are Sterling's technosocial epochs?



# Shaping Things

What separates epochs?

# Shaping Things

What separates epochs?

“We know that this revolution has become the new status quo when even the fiercest proponents of the earlier technoculture cannot physically overwhelm and defeat the new one”



# Shaping Things

“It is important to explicitly acknowledge the downsides of any technological transformation”



# Shaping Things

“It is important to explicitly acknowledge the downsides of any technological transformation”

“Tomorrow composts today”

# Shaping Things

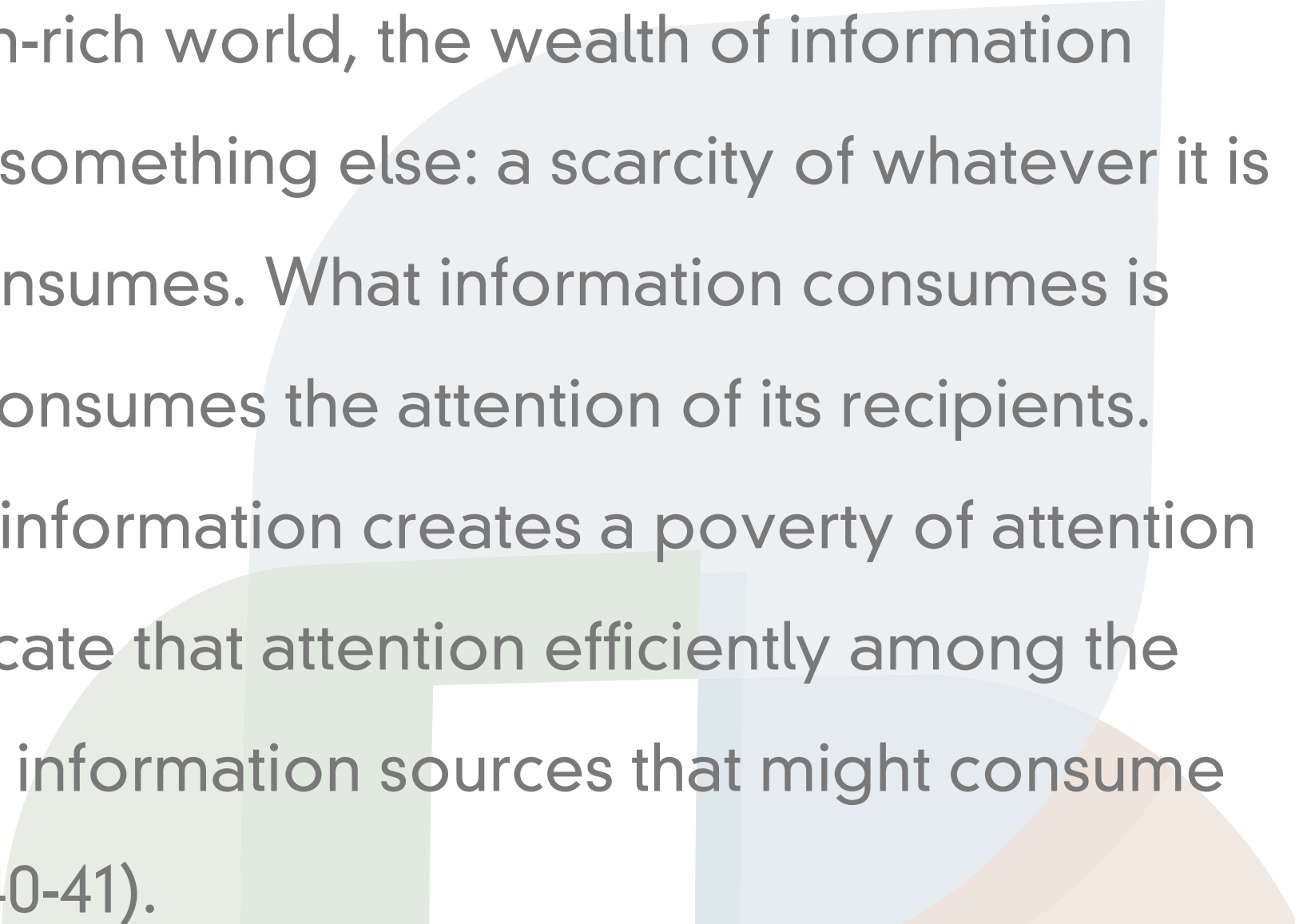
“What can you no longer earn a living without?”

“What technological feature would a country be completely conquerable if they lost it?”



# Shaping Things

Designers in a GIZMO world must design for  
cognitive load and opportunity cost



"...in an information-rich world, the wealth of information means a dearth of something else: a scarcity of whatever it is that information consumes. What information consumes is rather obvious: it consumes the attention of its recipients. Hence a wealth of information creates a poverty of attention and a need to allocate that attention efficiently among the overabundance of information sources that might consume it" (Simon 1971, p. 40-41).

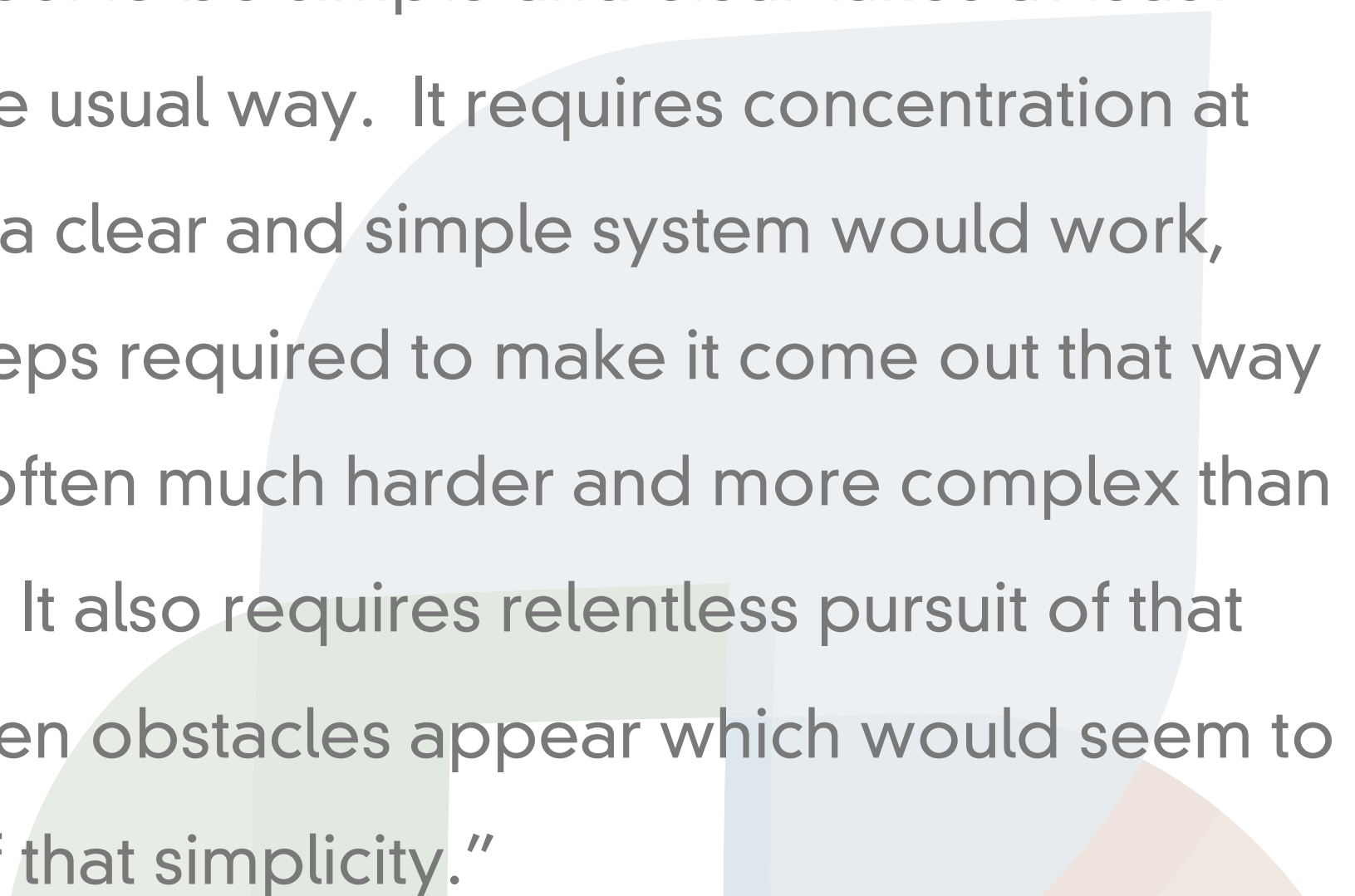




# Augmented (hyper) reality



<http://vimeo.com/8569187>

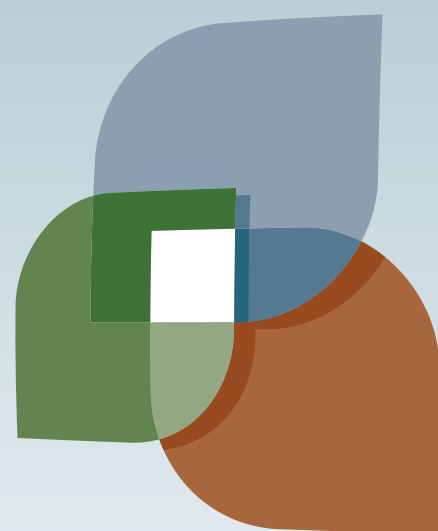


“Designing an object to be simple and clear takes at least twice as long as the usual way. It requires concentration at the outset on how a clear and simple system would work, followed by the steps required to make it come out that way -- steps which are often much harder and more complex than the ordinary ones. It also requires relentless pursuit of that simplicity even when obstacles appear which would seem to stand in the way of that simplicity.”

T.H. Nelson, 1977

Humans are limited in their capacity to process information.  
This has important implications for design.





L U C I

