User Interaction: XML and JSON

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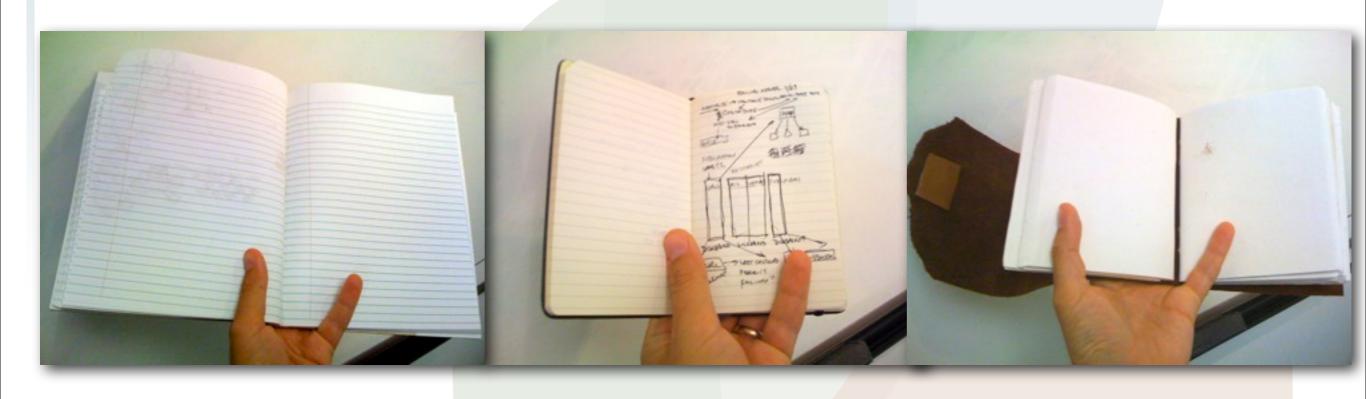
What might a design notebook be like?



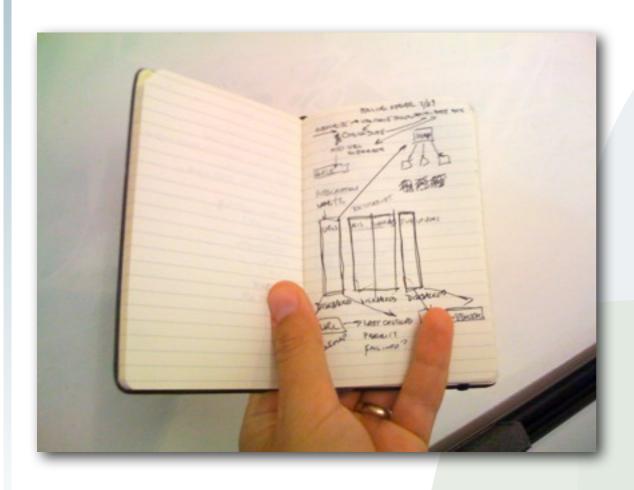


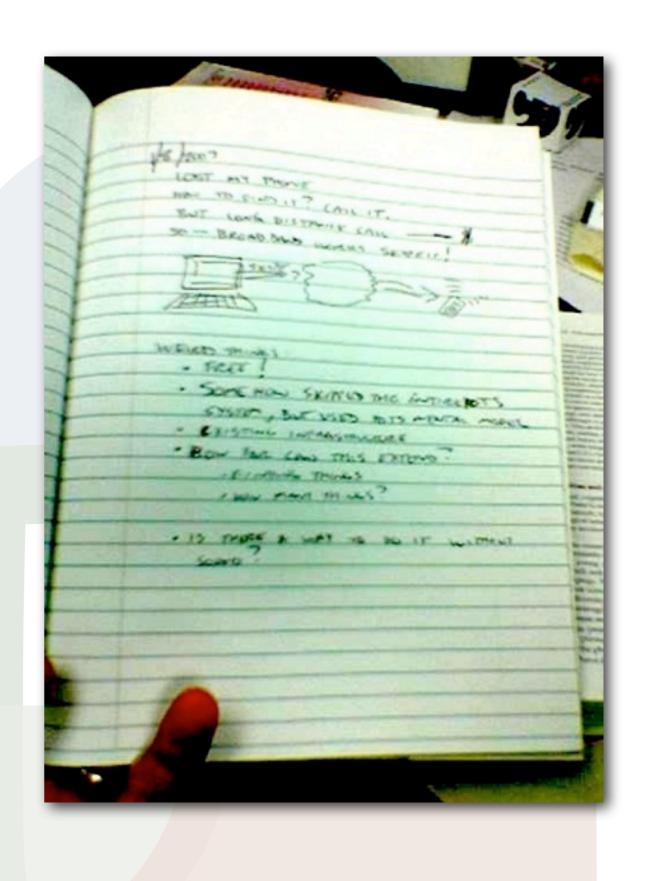


Cooler



What does a design notebook entry look like?

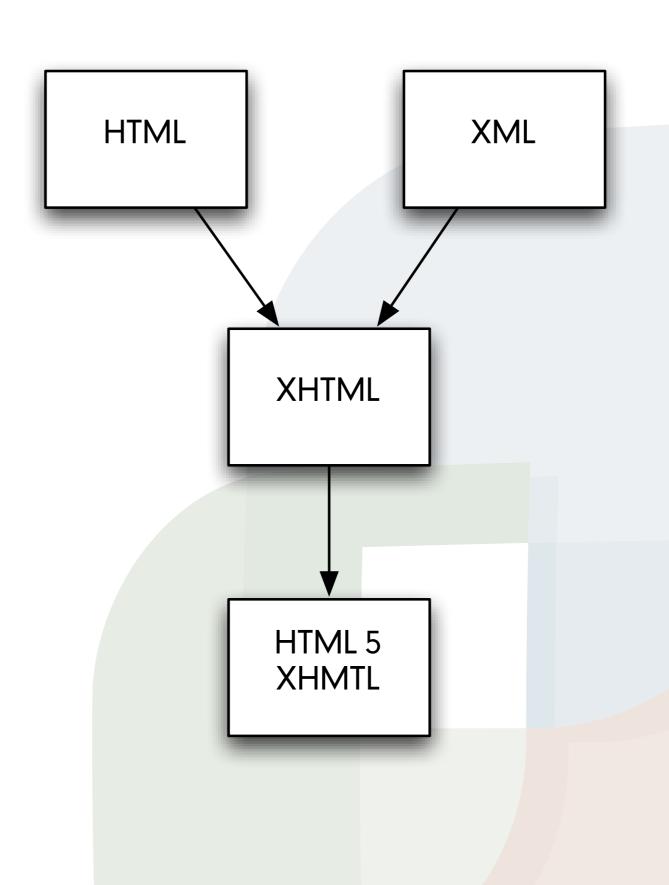




HTML and XML

- 1989: Tim Berners-Lee invents the Web with HTML as its publishing language
- Based on SGML
 - Separates data from presentation
 - No hypertext
- 1993: Mosaic browser is released
- 1994: World Wide Web Consortium is formed
- 1995: HTML 2.0 published IETF
- 1997: HTML 3.2 published by W3C
- 1995: Internet Explorer is released
- 1999: HTML 4.01 standardized and released
- 2000: XHTML standard released
- 2010: HMTL 5 Draft Standard Released

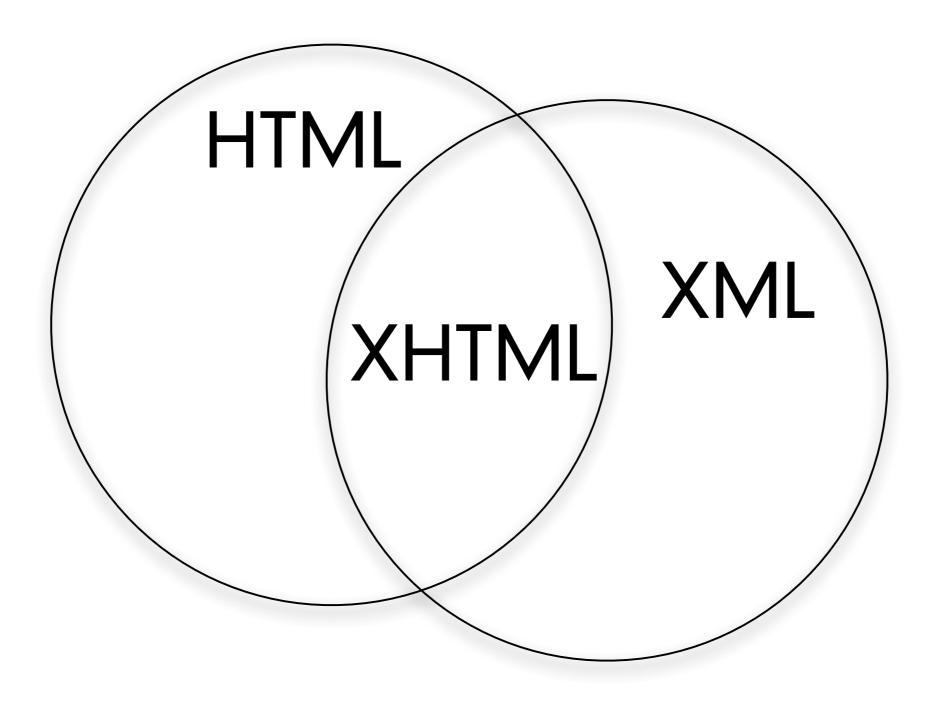
HTML and XML



HTML5

- Support for SVG and MathML
- New tags
 - add semantic meaning
 - section
 - article
 - add multimedia processing
 - canvas
 - video
 - audio
- Some tags deleted

- offline storage
- drag and drop
- document editing



- HTML, XML and JSON
 - Structured Data Formats that evolved with the web
 - Text with a syntax applied
 - They can represent a huge variety of information
 - They enable data transport
 - Different systems and technologies and programming languages depend on the syntax being standardized

- What is XML?
 - XML stands for "eXtensible Markup Language"
 - XML was designed to in the context of separating
 - data from display
 - XML tags are not predefined
 - You define your own tags
 - XML is designed to be self-descriptive

- The Difference Between XML and HTML
- XML
 - designed to transport and store data
 - It looks like HTML
 - The focus is on what the data is
- HTML
 - designed to display data
 - it typically is "broken-XML"
 - XHTML is
 - HTML that conforms to XML standard
 - Traditionally the focus was on how data looks

- XML Does not DO Anything
 - It is a data format
 - A program must be written to manipulate the data
 - To search the data
 - To display the data
 - To change the data
 - Even though the data seems to be associated with a task it is still just data.

Schema

Tags

Characters

- XML is Just Plain Text
 - There is nothing fancy about the storage
 - A program that can read and write text can read and write XML
 - an XML-aware application
 - Expects a valid tag structure
 - Interprets the tags in a particular way

Schema

Tags

Characters

- With XML You Invent Your Own Tags
 - <from> and <to>
 - are not defined anywhere official
 - they are invented by the author
 - There are no predefined tags
- In contrast, HTML has predefined tags
 - <href> etc.,
- In XML the author defines the tags and the structure
 - within the bounds of a "valid XML document"

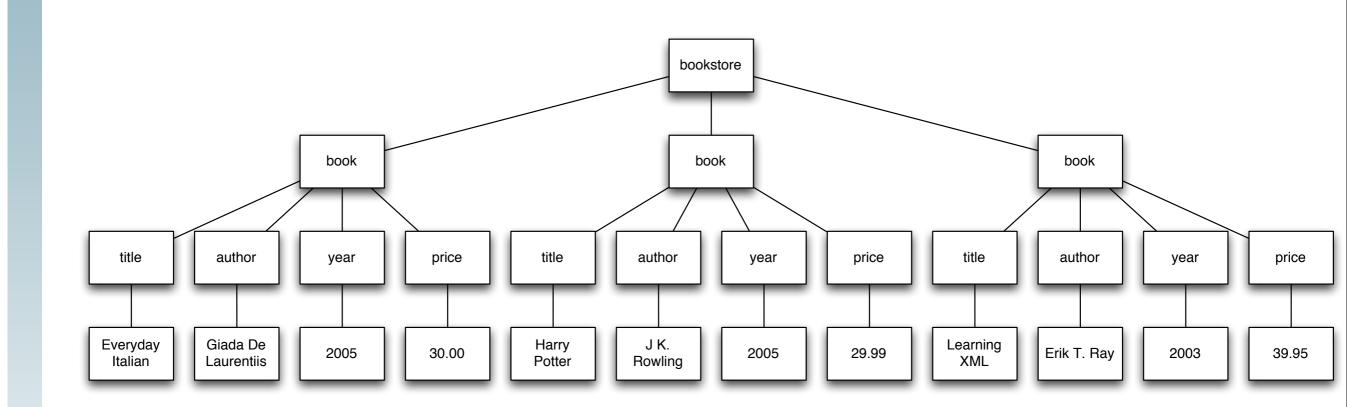
- XML is Not a Replacement for HTML
 - XML complements HTML
 - XHTML is an XML syntax compliant version of HTML
 - It has tags defined by a standards body

- XML Separates Data from HTML
- XML Simplifies Data Sharing
- XML Simplifies Data Transport
- XML Simplifies Platform Changes
- XML Makes Your Data More Available

- XML is Used to Create New Internet Languages
 - XHTML the latest version of HTML
 - WSDL for describing available web services
 - WAP and WML as markup languages for handheld devices
 - RSS languages for news feeds
 - RDF and OWL for describing resources and ontology
 - SMIL for describing multimedia for the web

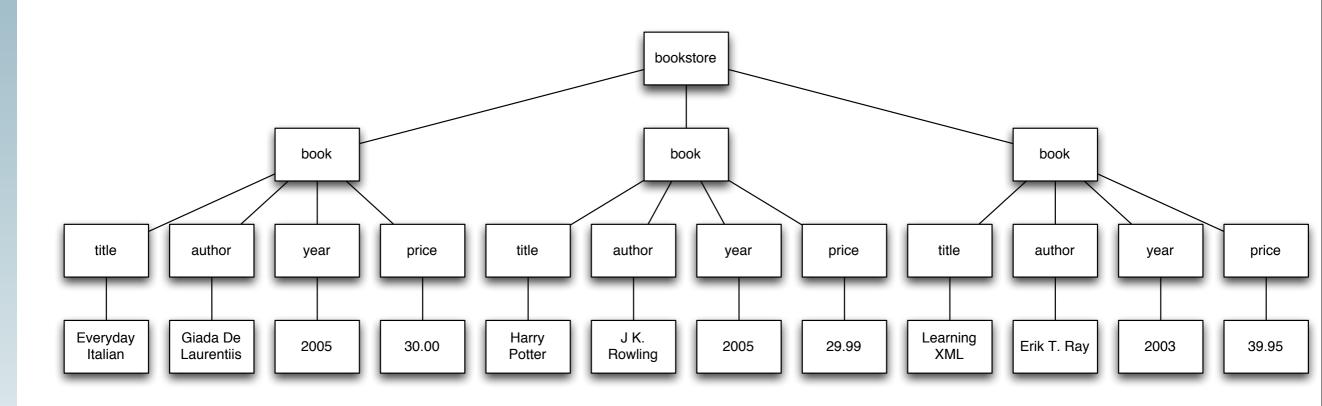
- XML uses a tree structure
 - with a root element
 - and child elements
- tags indicate the start and end of an element
- opening tag looks like this:
 - <tag>
- a closing tag looks like this:
 - </tag>
- A valid XML document has exactly one closing tag for every opening tag

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```
<bookstore>
    <br/><book category="C00KING">
        <title lang="en">Everyday Italian</title>
        <author>Giada De Laurentiis</author>
        <year>2005</year>
        <price>30.00</price>
    </book>
    <br/><book category="CHILDREN">
        <title lang="en">Harry Potter</title>
        <author>J K. Rowling</author>
        <year>2005</year>
        <price>29.99</price>
    </book>
    <book category="WEB">
        <title lang="en">Learning XML</title>
        <author>Erik T. Ray</author>
        <year>2003</year>
        <price>39.95</price>
    </book>
</bookstore>
```

Schema

Tags

Characters

```
<!DOCTYPE bookstore [

<!ELEMENT bookstore (book+)>
<!ELEMENT book (title,author,year,(price)+)>
<!ELEMENT title (CDATA)>
<!ELEMENT author (CDATA)>
<!ELEMENT year (CDATA)>
<!ELEMENT price (CDATA)>
<!ATTLIST book category CDATA #REQUIRED>
<!ATTLIST title lang CDATA #IMPLIED>
]>
```

- Details
 - All XML Elements Must Have a Closing Tag
 - HTML
 - This is a paragraph
 - This is another paragraph
 - XML
 - This is a paragraph
 - This is another paragraph

- Details
 - XML Tags are Case Sensitive
 - <Message>This is incorrect</message>
 - <message>This is correct</message>
 - <Message>This is correct</Message>

- Details
 - XML Elements Must be Properly Nested
 - HTML might have this
 - <i>This text is bold and italic</i></i></i>
 - Valid XML requires this:
 - <i>This text is bold and italic</i>

- Details
 - XML Documents Must Have a Root Element
 - This is the top-level tag
 - <root>
 - <child>
 - <subchild>.....</subchild>
 - </child>
 - </root>

- Details
 - XML Nodes may have attributes
 - Which describe the tag
 - XML Attribute Values Must be Quoted

Valid:

```
<note date="12/11/2007">
    <to>Tove</to>
    <from>Jani</from>
</note>
```

- Details
 - XML Nodes may have attributes
 - Which describe the tag
 - XML Attribute Values Must be Quoted

Valid:

```
<note date="12/11/2007">
    <to>Tove</to>
    <from>Jani</from>
</note>
```

- Details
 - Special characters:
 - If you put a "<" in your data it will mess up XML parsing
 - <message>if salary < 1000 then</message>
 - So 5 characters are special
 - <, >, &, ', "
 - < , > , & , ' , "
 - <message>if salary < 1000 then</message>

- Details
 - Comments in XML
 - <!-- This is a comment -->
 - White-space is preserved
 - <message>There is a lot of space</message>

• Attributes and Elements are pretty interchangeable

```
<person sex="female">
    <firstname>Anna</firstname>
        <lastname>Smith</lastname>
        </person>
        <sex>female</sex>
        <firstname>Anna</firstname>
        <lastname>Smith</lastname>
        </person>
```

```
<note date="10/01/2008">
  <to>Tove</to>
  <from>Jani</from>
  <heading>Reminder</heading>
  <body>Don't forget me this weekend!</body>
</note>
<note>
  <date>10/01/2008</date>
 <to>Tove</to>
  <from>Jani</from>
  <heading>Reminder</heading>
  <body>Don't forget me this weekend!</body>
</note>
<note>
  <date>
    <day>10</day>
    <month>01</month>
    <year>2008</year>
  </date>
  <to>Tove</to>
  <from>Jani</from>
  <heading>Reminder</heading>
  <body>Don't forget me this weekend!</body>
</note>
```

- On beyond XML
 - XML validation
 - Schemas like XML DTD
 - Namespaces
 - XSLT
 - transforms XML to HTML for viewing

