

Persona

Maribel Braganer is a 22 yr old 4th year ICs student at UC Irvine. She wants to participate in this in this program because her parents are going to cut her off soon and she wants to be less wasteful. She also thinks she might be able to improve her lifestyle by keeping track of what she eats. She's very busy and eats out a lot so she tends to forget the food she already has at home. Maribel lives in Irvine + is currently single.

Mananne Conner, Sabel Braganza, Chris Combs

Person a



Ronald McDonald

Ronald is 20 year old college student majoring in environmental engineering. Recently he became more concerned about food waste after he took a

class about how much food the world is wasting. He is tech-savvy and he has a iPhone. He wants ~~an~~ ^{a system} easy ~~system~~ to use for recording ~~to~~ his food waste. He also ~~like~~ like systems with clean interface.

User Persona

1. A person who probably doesn't over eat
2. Someone who is environmentally consciense
3. Someone who is financially stable and can afford extra cost
4. Someone who doesn't eat out alot

The user is a student who is environmentally consciences. That most likely doesn't over eat, but likes to be fit. The user is financially stable and can afford extra cost to donate regularly. The user would most likely eat out very little to avoid waste from other locations and further accountability.

Persona

Ashley is an upper middle class art student + part-time volunteer for Green Peace. She is concerned with world hunger + food waste. She loves this app because she can ~~find~~ determine an amount of food to donate to her local food bank. She buys this app for all her friends for their birthdays.

Persona : Jane Austen

- * One who wishes to donate an equivalent to what she wastes
- * Wants to ~~wishes~~ instill morality surrounding wastefulness into her children. as well as students.
- * Age: Late 30's
- * Lives in SF
- * Single mother
- * Likes to bike to work — Elementary School teacher
- * Conscious of the consequences of her actions in a broader context.
- * Source of ^{running} class projects

Jake Sully is a 19 year old sophomore at UCI. His major is undeclared. He enjoys watching movies like Avatar. On the weekends, he spends most of his time at the Arc working on his biceps. Jake will usually pig out on food after his workouts. He is volunteering because he wants to make sure he eats all of his food.