

Lecture 10

Supplement

Introduction to Information Retrieval

INF 141

Donald J. Patterson



Overview

- Google Search Experiments
 - Alternative Views
 - Keyword suggestions (aka Google suggest)
 - Right-hand contextual search navigation
 - Left-hand search navigation
 - Keyboard shortcuts
- <http://www.google.com/experimental/index.html>



Alternative Views - Movie



Alternative Views - Movie

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Google Experimental LABS

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Keyword Suggestions - Movie



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Right-hand contextual search - Movie



Right-hand contextual search - Movie

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The logo features the word "Google" in its signature multi-colored font. The letter 'e' is replaced by a green flask containing a green liquid, with three small white bubbles rising from it. Below "Google" is the word "Experimental" in a grey sans-serif font, and to the right of "Experimental" is the word "LABS" in a smaller, all-caps grey sans-serif font.

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Left hand contextual search- Movie



Left hand contextual search- Movie

The screenshot shows the Google Experimental Labs homepage. At the top, there is a navigation bar with links for Web, Images, Maps, News, Shopping, Gmail, and a 'more' dropdown menu. The user's email address, donald.j.patterson.iii@gmail.com, is displayed, along with links for iGoogle, My Account, and Sign out. The main logo features the word 'Google' in its signature colors, with the 'e' replaced by a flask containing green liquid. Below the logo, the text 'Experimental LABS' is visible. A search bar is present with a mouse cursor hovering over it, and buttons for 'Google Search' and 'I'm Feeling Lucky'. To the right of the search bar are links for 'Advanced Search', 'Preferences', and 'Language Tools'. A message states, 'You are currently using an experimental version of Google search. [Learn more.](#)' At the bottom, there are links for 'Advertising Programs', 'Business Solutions', and 'About Google', followed by the copyright notice '©2008 Google'.

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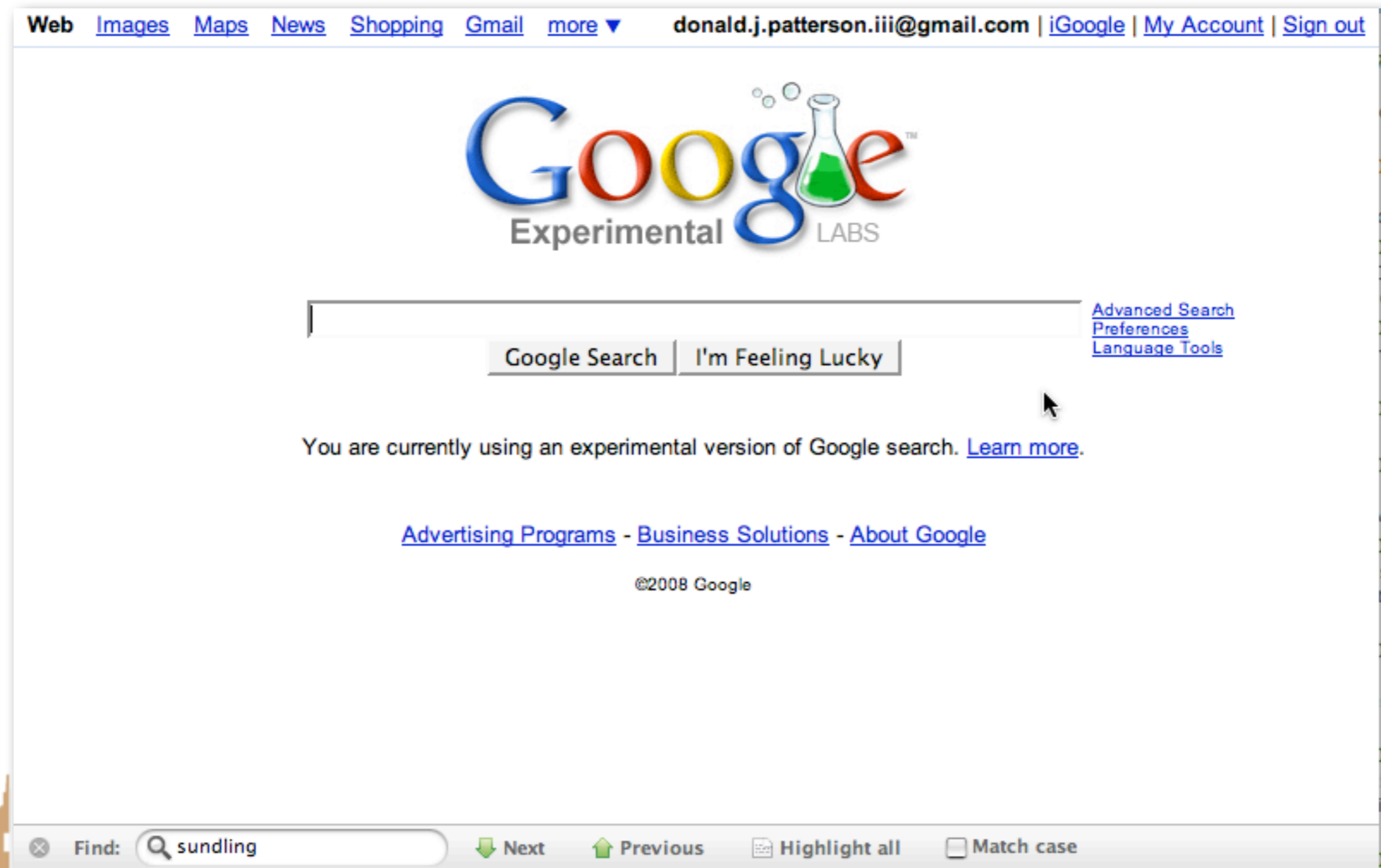
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Keyboard Shortcuts - Movie



Keyboard Shortcuts - Movie



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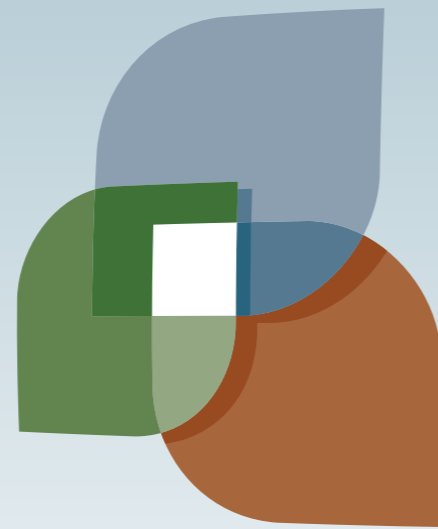
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